

ADAMS COUNTY, COLORADO
PURCHASE OF SERVICE AGREEMENT

THIS AGREEMENT ("Agreement") is made this 15th day of May 2012, by and between the Adams County Board of County Commissioners, located at 4430 S. Adams Parkway, Brighton, Colorado 80601, hereinafter referred to as the "County," and Comcast Spotlight located at 1899 Wynkoop St, Suite 400, Denver, Colorado 80202, hereinafter referred to as the "Contractor." The County and the Contractor may be collectively referred to herein as the "Parties".

The County and the Contractor, for the consideration herein set forth, agree as follows:

1. SERVICES OF THE CONTRACTOR:

1.1. All work shall be in accordance with the attached Scope of Services, attached as Exhibit A, and incorporated herein by reference. Should there be any discrepancy between Exhibit A and this Agreement the terms and conditions of this Agreement shall prevail.

2. RESPONSIBILITIES OF THE COUNTY: The County shall provide information as necessary or requested by the Contractor to enable the Contractor's performance under this Agreement.

3. TERM: The term of this Agreement shall be from June 1, 2012 through June 1, 2013. The county, at the sole option of the Board of County Commissioners, may opt to renew this agreement for two (2) additional one (1) year terms.

4. PAYMENT AND FEE SCHEDULE: The County shall pay the Contractor for services furnished under this Agreement, and the Contractor shall accept as full payment for those services, the sum of eighteen thousand dollars one hundred dollars (\$18,100.00), paid in full by July 15, 2012, upon receipt of an invoice.

5. INDEPENDENT CONTRACTOR: In providing services under this Agreement, the Contractor acts as an independent contractor and not as an employee of the County. The Contractor shall be solely and entirely responsible for his/her acts, and the acts of his/her employees, agents, servants, and subcontractors during the term and performance of this Agreement. No employee, agent, servant, or subcontractor of the Contractor shall be deemed to be an employee, agent, or servant of the County because of the performance of any services or work under this Agreement. The Contractor, at its expense, shall procure and maintain workers' compensation insurance as required by law. Pursuant to the Workers' Compensation Act § 8-40-202(2)(b)(IV), C.R.S., as amended, the Contractor understands that it and its employees and servants are not entitled to workers' compensation benefits from the County. The Contractor further understands that it is solely obligated for

the payment of federal and state income tax on any moneys earned pursuant to this Agreement.

6. **NONDISCRIMINATION:** The Contractor shall not discriminate against any employee or qualified applicant for employment because of age, race, color, religion, marital status, disability, sex, or national origin. The Contractor agrees to post in conspicuous places, available to employees and applicants for employment, notices provided by the local public agency setting forth the provisions of this nondiscrimination clause.
7. **INDEMNIFICATION:** The Contractor agrees to indemnify and hold harmless the County, its officers, agents, and employees for, from, and against any and all claims, suits, expenses, damages, or other liabilities, including reasonable attorney fees and court costs, arising out of damage or injury to persons, entities, or property, caused or sustained by any person(s) as a result of the Contractor's performance or failure to perform pursuant to the terms of this Agreement or as a result of any subcontractors' performance or failure to perform pursuant to the terms of this Agreement.
8. **INSURANCE:** The Contractor agrees to maintain insurance of the following types and amounts:
- 8.1. Commercial General Liability Insurance: to include products liability, completed operations, contractual, broad form property damage and personal injury.
- | | | |
|--------|-------------------|-------------|
| 8.1.1. | Each Occurrence | \$1,000,000 |
| 8.1.2. | General Aggregate | \$2,000,000 |
- 8.2. Comprehensive Automobile Liability Insurance: to include all motor vehicles owned, hired, leased, or borrowed.
- | | | |
|--------|-------------------------------|-----------------------------|
| 8.2.1. | Bodily Injury/Property Damage | \$1,000,000 (each accident) |
| 8.2.2. | Personal Injury Protection | Per Colorado Statutes |
- 8.3. Workers' Compensation Insurance: Per Colorado Statutes
- 8.4. Professional Liability Insurance: to include coverage for damages or claims for damages arising out of the rendering, or failure to render, any professional services.
- | | | |
|--------|-----------------|-------------|
| 8.4.1. | Each Occurrence | \$1,000,000 |
|--------|-----------------|-------------|
- 8.4.2. This insurance requirement applies only to Contractors who are performing services under this Agreement as professionals licensed under the laws of the State of Colorado, such as physicians, lawyers, engineers, nurses, mental health providers, and any other licensed professionals.
- 8.5. Adams County as "Additional Insured": The Contractor's commercial general liability, comprehensive automobile liability, and professional liability

insurance policies and/or certificates of insurance shall be issued to include Adams County as an "additional insured," and shall include the following provisions:

- 8.5.1. Underwriters shall have no right of recovery or subrogation against the County, it being the intent of the parties that the insurance policies so effected shall protect both parties and be primary coverage for any and all losses resulting from the actions or negligence of the Contractor.
 - 8.5.2. The insurance companies issuing the policy or policies shall have no recourse against the County for payment of any premiums due or for any assessments under any form of any policy.
 - 8.5.3. Any and all deductibles contained in any insurance policy shall be assumed by and at the sole risk of the Contractor.
- 8.6. Licensed Insurers: All insurers of the Contractor must be licensed or approved to do business in the State of Colorado. Upon failure of the Contractor to furnish, deliver and/or maintain such insurance as provided herein, this Agreement, at the election of the County, may be immediately declared suspended, discontinued, or terminated. Failure of the Contractor in obtaining and/or maintaining any required insurance shall not relieve the Contractor from any liability under this Agreement, nor shall the insurance requirements be construed to conflict with the obligations of the Contractor concerning indemnification.
- 8.7. Endorsement: Each insurance policy herein required shall be endorsed to state that coverage shall not be suspended, voided, or canceled without thirty (30) days prior written notice by certified mail, return receipt requested, to the County.
- 8.8. Proof of Insurance: At any time during the term of this Agreement, the County may require the Contractor to provide proof of the insurance coverages or policies required under this Agreement.

9. TERMINATION:

- 9.1. For Cause: If, through any cause, the Contractor fails to fulfill its obligations under this Agreement in a timely and proper manner, or if the Contractor violates any of the covenants, conditions, or stipulations of this Agreement, the County shall thereupon have the right to immediately terminate this Agreement, upon giving written notice to the Contractor of such termination and specifying the effective date thereof.
- 9.2. For Convenience: The County may terminate this Agreement at any time by giving written notice as specified herein to the other party, which notice shall be given at least thirty (30) days prior to the effective date of the termination. If this Agreement is terminated by the County, the Contractor will be paid an

amount that bears the same ratio to the total compensation as the services actually performed bear to the total services the Contractor was to perform under this Agreement, less payments previously made to the Contractor under this Agreement.

10. MUTUAL UNDERSTANDINGS:

- 10.1. Jurisdiction and Venue: The laws of the State of Colorado shall govern as to the interpretation, validity, and effect of this Agreement. The parties agree that jurisdiction and venue for any disputes arising under this Agreement shall be with the 17th Judicial District, Colorado.
- 10.2. Compliance with Laws: During the performance of this Agreement, the Contractor agrees to strictly adhere to all applicable federal, state, and local laws, rules and regulations, including all licensing and permit requirements. The parties hereto aver that they are familiar with § 18-8-301, et seq., C.R.S. (Bribery and Corrupt Influences), as amended, and § 18-8-401, et seq., C.R.S. (Abuse of Public Office), as amended, and that no violation of such provisions are present. Without limiting the generality of the foregoing, the Contractor expressly agrees to comply with the privacy and security requirements of the Health Insurance Portability and Accountability Act of 1996 (HIPAA) when exposed to or provided with any data or records under this Agreement that are considered to be "Protected Health Information."
- 10.3. OSHA: Contractor shall comply with the requirements of the Occupational Safety and Health Act (OSHA) and shall review and comply with the County's safety regulations while on any County property. Failure to comply with any applicable federal, state or local law, rule, or regulation shall give the County the right to terminate this agreement for cause.
- 10.4. Record Retention: The Contractor shall maintain records and documentation of the services provided under this Agreement, including fiscal records, and shall retain the records for a period of three (3) years from the date this Agreement is terminated. Said records and documents shall be subject at all reasonable times to inspection, review, or audit by authorized federal, state, or County personnel.
- 10.5. Assignability: Neither this Agreement, nor any rights hereunder, in whole or in part, shall be assignable or otherwise transferable by the Contractor without the prior written consent of the County.
- 10.6. Waiver: Waiver of strict performance or the breach of any provision of this Agreement shall not be deemed a waiver, nor shall it prejudice the waiving party's right to require strict performance of the same provision, or any other provision in the future, unless such waiver has rendered future performance commercially impossible.

- 10.7. Force Majeure: Neither party shall be liable for any delay or failure to perform its obligations hereunder to the extent that such delay or failure is caused by a force or event beyond the control of such party including, without limitation, war, embargoes, strikes, governmental restrictions, riots, fires, floods, earthquakes, or other acts of God.
- 10.8. Notice: Any notices given under this Agreement are deemed to have been received and to be effective: (1) three (3) days after the same shall have been mailed by certified mail, return receipt requested; (2) immediately upon hand delivery; or (3) immediately upon receipt of confirmation that a facsimile was received. For the purposes of this Agreement, any and all notices shall be addressed to the contacts listed below:

Adams County Attorney's Office Address: 4430 S. Adams Parkway Brighton, Colorado 80601 Phone: 720-523-6116 Fax: 720-523-6114
Adams County Contact: Jennifer Tierney Address: 4430 S. Adams Parkway Brighton, Colorado 80601 Phone: 720-523-6057 Fax: 720-523-6058 E-mail:
Adams County Contact: Mary Willis Address: 9755 Henderson Rd Brighton, Colorado 80601 Phone: 303-637-8002 Fax: 303-637-8015
Comcast Spotlight 1899 Wynkoop St., Suite 400 Denver, CO 80202 Contact: Maggie Murphy Phone: 303-603-0761 E-mail: maggie_murphy@comcast.com

- 10.9. Integration of Understanding: This Agreement contains the entire understanding of the parties hereto and neither it, nor the rights and obligations hereunder, may be changed, modified, or waived except by an instrument in writing that is signed by the parties hereto.
- 10.10. Severability: If any provision of this Agreement is determined to be unenforceable or invalid for any reason, the remainder of this Agreement shall remain in effect, unless otherwise terminated in accordance with the terms

contained herein.

- 10.11. Authorization: Each party represents and warrants that it has the power and ability to enter into this Agreement, to grant the rights granted herein, and to perform the duties and obligations herein described.

11. CHANGE ORDERS OR EXTENSIONS:

- 11.1. Change Orders: The County may, from time to time, require changes in the scope of the services of the Contractor to be performed herein including, but not limited to, additional instructions, additional work, and the omission of work previously ordered. Such changes, including any increases or decreases in the amount of the Contractor's compensation, must be mutually agreed upon in writing by the County and the Contractor. The Contractor shall be compensated for all authorized changes in services, pursuant to the applicable provision in the Invitation to Bid, or, if no provision exists, pursuant to the terms of the Change Order.
- 11.2. Extensions: The County may, upon mutual written agreement by the parties, extend the time of completion of services to be performed by the Contractor.

12. COMPLIANCE WITH C.R.S. § 8-17.5-101, ET. SEQ. AS AMENDED 5/13/08: Pursuant to Colorado Revised Statute (C.R.S.), § 8-17.5-101, *et. seq.*, as amended 5/13/08, the Contractor shall meet the following requirements prior to signing this Agreement (public contract for service) and for the duration thereof:

- 12.1. The Contractor shall certify participation in the E-Verify Program (the electronic employment verification program that is authorized in 8 U.S.C. § 1324a and jointly administered by the United States Department of Homeland Security and the Social Security Administration, or its successor program) or the Department Program (the employment verification program established by the Colorado Department of Labor and Employment pursuant to C.R.S. § 8-17.5-102(5)) on the attached certification.
- 12.2. The Contractor shall not knowingly employ or contract with an illegal alien to perform work under this public contract for services.
- 12.3. The Contractor shall not enter into a contract with a subcontractor that fails to certify to the Contractor that the subcontractor shall not knowingly employ or contract with an illegal alien to perform work under this public contract for services.
- 12.4. At the time of signing this public contract for services, the Contractor has confirmed the employment eligibility of all employees who are newly hired for employment to perform work under this public contract for services through participation in either the E-Verify Program or the Department Program.

- 12.5. The Contractor shall not use either the E-Verify Program or the Department Program procedures to undertake pre-employment screening of job applicants while this public contract for services is being performed.
- 12.6. If Contractor obtains actual knowledge that a subcontractor performing work under this public contract for services knowingly employs or contracts with an illegal alien, the Contractor shall: notify the subcontractor and the County within three days that the Contractor has actual knowledge that the subcontractor is employing or contracting with an illegal alien; and terminate the subcontract with the subcontractor if within three days of receiving the notice required pursuant to the previous paragraph, the subcontractor does not stop employing or contracting with the illegal alien; except that the contractor shall not terminate the contract with the subcontractor if during such three days the subcontractor provides information to establish that the subcontractor has not knowingly employed or contracted with an illegal alien.
- 12.7. Contractor shall comply with any reasonable requests by the Department of Labor and Employment (the Department) made in the course of an investigation that the Department is undertaking pursuant to the authority established in C.R.S. § 8-17.5-102(5).
- 12.8. If Contractor violates this Section, of this Agreement, the County may terminate this Agreement for breach of contract. If the Agreement is so terminated, the Contractor shall be liable for actual and consequential damages to the County.

CONTRACTOR'S CERTIFICATION OF COMPLIANCE

Pursuant to Colorado Revised Statute, § 8-17.5-101, *et.seq.*, as amended 5/13/08, as a prerequisite to entering into a contract for services with Adams County, Colorado, the undersigned Contractor hereby certifies that at the time of this certification, Contractor does not knowingly employ or contract with an illegal alien who will perform work under the attached contract for services and that the Contractor will participate in the E-Verify Program or Department program, as those terms are defined in C.R.S. § 8-17.5-101, *et. seq.* in order to confirm the employment eligibility of all employees who are newly hired for employment to perform work under the attached contract for services.

CONTRACTOR:

COMCAST SPOTLIGHT

5/15/2012
Date

Maggie Murphy
Name (Print or Type)

M. Murphy
Signature

Account Manager
Title

Note: Registration for the E-Verify Program can be completed at: <https://www.vis-dhs.com/employerregistration>. It is recommended that employers review the sample "memorandum of understanding" available at the website prior to registering

EXHIBIT A

Comcast – 2012 Internet Proposal (Adams County Fair)

Two week flight in the Northeast Zone

A banner video 300 x 250 with impressions of 210,000 running 16 times

\$3,360.00

Two week flight in the Northwest Zone

A banner video 300 x 250 with impressions of 210,000 running 16 times

\$3,360.00

Two week flight in the Ft. Collins area

A banner video 300 x 250 with impression of 210,000 running 16 times

\$3,360.00

Total investment for two week online ad campaign: \$10,080.00

Comcast – 2012 Proposal (Adams County Fair)

Two week flight targeting adults between the ages of 25-54 in the Northeast Zone

NICK - Monday through Friday from 3 p.m. to 6 p.m.
10 commercials total

FOOD – Monday through Friday from 6 p.m. to 10 p.m.
16 commercials total

AEN – Wednesday through Friday from 6 p.m. to 10 p.m.
16 commercials total

HGTV – Wednesday through Friday from 6 p.m. to 10 p.m.
10 commercials total

TLC – Wednesday through Friday from 6 p.m. to 10 p.m.
6 commercials total

Total charges for the Northeast Zone: \$4,170.00

Targeting adults between the ages of 25-54 in the Northwest Zone

NICK – Monday through Friday from 3 p.m. to 6 p.m.
10 commercials total

FOOD – Monday through Friday from 7 p.m. to 10 p.m.
16 commercials total

AEN – Wednesday through Friday from 7 p.m. to 10 p.m.
10 commercials total

HGTV – Monday through Friday from 7 p.m. to 10 p.m.
10 commercials total

TLC – Wednesday through Friday from 6 p.m. to 10 p.m.
6 commercials total

Total charges for the Northwest Zone: \$3,850.00

Targeting adults between the ages of 25-54 with Denver Interconnect

GALA – Monday through Sunday from 5 a.m. to midnight
30 commercials at no charge (Hispanic network)

FAM – Monday through Sunday from 5 a.m. to midnight
250 commercials at no charge (sponsorship spots will run on the top 35 networks)

Total investment for two week flight: \$8,020.00

ADAMS COUNTY FAIR

2012

VIEW32 Report 4/12/2012 10:49AM

Adams County Fair - 2012

ALL Wks Avgs

DENVER/JUI08 C-DMA Nielsen #	Notes	Rate \$5.00	DP Code	Unit Tot	Start Date	End Date	WK 1 - WK 2		WK 1 7/23-12	WK 2 7/30-12
							Adpts 2554	Prog Name		
3250 North East		\$4170.00		52					26	26
NICK-TV		\$750.00		10					5	5
MAF 3p-5p		\$75.00	PT	10					5	5
FOOD-TV		\$1600.00		16					8	8
MAF 6p-10p		\$100.00	RT	16					8	8
ABN-TV		\$700.00		10					5	5
W-F 6p-10p		\$70.00	RT	10					5	5
HGSTV-TV		\$700.00		10					5	5
W-F 6p-10p		\$70.00	RT	10					5	5
TLC-TV		\$420.00		5					3	3
W-F 6p-10p		\$70.00	RT	6					3	3
DENVER/JUI11 C-DMA Nielsen #		\$3550.00		52					28	26
0404 North West		\$3550.00		52					26	26
NICK-TV		\$750.00		10					5	5
MAF 3p-5p		\$75.00	PT	10					5	5
FOOD-TV		\$1280.00		16					8	8
MAF 7p-10p		\$80.00	RT	16					8	8
ABN-TV		\$700.00		10					5	5
W-F 7p-10p		\$70.00	RT	10					5	5
HGSTV-TV		\$700.00		10					5	5
MAF 7p-10p		\$70.00	RT	10					5	5
TLC-TV		\$420.00		6					3	3
W-F 6p-10p		\$70.00	RT	6					3	3
DENVER/JUI11 C-DMA Nielsen #		\$300		280					140	140
6949 Denver Interconnect		\$300		280					140	140
GALA-TV		\$300		30					15	15
MA-SU 5a-12m		\$300	PT	30					15	15
FAAM-TV		\$300		250					125	125
MA-SU 5a-12m		\$300	PT	250					125	125
Totals		\$8020.00		384					192	192

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Adjustments: Network Insertability and Network Carriage have been factored into calculations.
 DENVER/JUI08 C-DMA Nielsen #
 Cable Zones: COMCAST, North East

Make a big impression.

Colorado

Suggested Online Schedule for Adams County Fair

Northeast

Product	Impressions	Gross CPM	Campaign Gross
In Banner Video 300x250	210,000	16	3,360
	210,000		

Northwest

Product	Impressions	Gross CPM	Campaign Gross
In Banner Video 300x250	210,000	16	3,360
	210,000		

Ft. Collins

Product	Impressions	Gross CPM	Campaign Gross
In Banner Video 300x250	210,000	16	3,360
	210,000		



On Air



Online



On Demand