STUDY SESSION AGENDA  
TUESDAY  
November 9, 2021  

ADAMS COUNTY GOVERNMENT CENTER  
CONFERENCE CENTER, ROOM BRANTNER GULCH B  

*ALL TIMES LISTED ON THIS AGENDA ARE SUBJECT TO CHANGE*  

<table>
<thead>
<tr>
<th>Time</th>
<th>Attendee(s)</th>
<th>Item</th>
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<tbody>
<tr>
<td>11:00 A.M.</td>
<td>Byron Fanning</td>
<td>Parks, Open Space &amp; Cultural Arts Update</td>
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<tr>
<td>11:30 A.M.</td>
<td>Matt Rivera / Beth Torgersen / Gail Moon / Max Cerone / Ryan Dodge</td>
<td>Neighborhood Services Graffiti Program Update</td>
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<tr>
<td>12:00 P.M.</td>
<td>Ryan Nalty</td>
<td>Closeout of Business and Housing Response / Recovery Groups</td>
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<tr>
<td>12:30 P.M.</td>
<td>Raymond Gonzales</td>
<td>Administrative Item Review / Commissioners Communication</td>
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(AND SUCH OTHER MATTERS OF PUBLIC BUSINESS WHICH MAY ARISE)  

***AGENDA IS SUBJECT TO CHANGE***
DATE OF STUDY SESSION: November 9, 2021

SUBJECT: Parks, Open Space, & Cultural Arts Update

OFFICE/DEPARTMENT: POSCA

CONTACT: Byron Fanning

FINANCIAL IMPACT: N/A – Information only

SUPPORT/RESOURCES REQUEST: Update on operations and projects from the POSCA Department in 2021

DIRECTION NEEDED: N/A.

RECOMMENDED ACTION: N/A

DISCUSSION POINTS:

This information only study session will be to update the BOCC on progress made within the Parks, Open Space & Cultural Arts Department over the last year. The presentation will include updates in the following areas:

- Arts & Culture
- Maintenance
- Planning, Design & Construction
- Ranger Program
- Events
- Partnerships
- Water Issues
- Culture & Staff Morale

Department Staff will present the information and be available to answer any questions the BOCC may have. This study session is expected to last 30 minutes.
Parks, Open Space & Cultural Arts 2021 BOCC Update
Adams County Vision

Adams County is the most innovative and inclusive county in America for all families and businesses.
POSCA – We are the Quality of Life Department!

- Continuous Improvements to the System & Events
- Looking for Innovative Solutions & Partnerships
- Environmental Stewardship
- Listening to the Needs of the Community
- Creating a Sense of Place & Community
Continuous Improvement: Maintenance
Continuous Improvement: Events

Adams County Fair Revenue History 2018-2021

- Carnival Revenue
- Parking Revenue
- Alcohol Revenue
- Attendance

Y-axis: 0, 50000, 100000, 150000, 200000, 250000
X-axis: 2018, 2019, 2021
Continuous Improvement: Events
Continuous Improvement: Morale

- Staff is empowered to take part in our work
- Staff ideas are listened to
- Cultural competency survey results continue to climb
- We have an incredible staff and they matter!
Innovative Solutions

• Challenges with water management
• Recycling at the Fair
• Plans for the Fairgrounds
• Strong focus on grant funding
Partnerships

• DEI Initiatives with P&C
• Mann Lakes with Facilities, Todd Creek & SACWSD
• South Platte Coalition with CCC, Thornton, Brighton, MHFD & Greenway Foundation
• Clear Creek Coalition with JeffCo
Partnerships (continued)

- Support for Snow Removal with PW
- CSU Extension
- Historic Splendid Valley with Brighton
- Dragon Boats
- Zoo & Botanical Gardens
- AdCo Parks Directors Monthly Meetings
- E-470 on the Bluffs Project
Environmental Stewardship
Listening to & Engaging with the Community

• Public Meetings
  • Planning Projects such as Advancing Adams
  • Willow Bay and Bluffs Open Space
• Ranger Outreach at Twin Lakes Park
• Welby Days & Dragon Boat Event Support
• Grand Openings & Ground Breaking Events
  • Animal Shelter
  • Veteran’s Memorial
• Extension Community Survey
Creating a Sense of Place
Creating a Sense of Place
Creating Community

• When the County Calls, We Deliver
  • Covid Support
  • Snow Removal
  • Event Support
  • Whatever is needed
Department Purpose Statement

To significantly enhance quality of life, enrich communities & INSPIRE!
Department Purpose Statement

• Questions?

• Thank you for your time today and all you to do support us!
### STUDY SESSION ITEM SUMMARY

<table>
<thead>
<tr>
<th>DATE OF STUDY SESSION:</th>
<th>November 9, 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>SUBJECT:</td>
<td>Seasonal Graffiti Program Update</td>
</tr>
<tr>
<td>OFFICE/DEPARTMENT:</td>
<td>Neighborhood Services/Community Safety and Well-Being</td>
</tr>
<tr>
<td>CONTACT:</td>
<td>Gail Moon, Max Cercone, Beth Torgersen, Ryan Dodge, Matthew Rivera</td>
</tr>
<tr>
<td>FINACIAL IMPACT:</td>
<td>N/A</td>
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<tr>
<td>SUPPORT/RESOURCES REQUEST:</td>
<td>N/A</td>
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<tr>
<td>DIRECTION NEEDED:</td>
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<tr>
<td>RECOMMENDED ACTION:</td>
<td>Support to move forward with the seasonal graffiti program.</td>
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### DISCUSSION POINTS:

- Neighborhood Services Code Compliance piloted a seasonal graffiti program from May-October 2021.
- This presentation is intended to provide an update regarding the seasonal graffiti program to include discussion on the following: the objectives of the pilot program, data analysis of the pilot program and potential next steps.
Neighborhood Services
Seasonal Graffiti Program
Update

Gail Moon, Max Cercone, Beth Torgersen and Ryan Dodge
November 9, 2021
History of Graffiti Program

Prior to 2015
- Adams County Sheriff’s Department managed program
- Violation to owner
- Some services provided to residences only

2015
- Neighborhood Services created Graffiti Program
- Reduce victimization of owners and to help residents
- Free to unincorporated Adams County, only Residential

After 2016
- Expanded to businesses
Seasonal Graffiti Program

• Pilot May-October 2021
  • Proactive Response
  • Increase in Complaints
  • Spike in Graffiti
• Hiring
  • Two part-time staff
  • Preference for those with lived experience
• Goals
  • Minimize graffiti in Adams County
  • Development of new skills while earning livable wage
  • Collaboration with internal stakeholders
Total Graffiti Resolved (May-Oct) By Quarter

- 2018 Q2: 14
- 2018 Q3: 203
- 2019 Q2: 125
- 2019 Q3: 70
- 2020 Q2: 86
- 2020 Q3: 63
- 2021 Q2: 543
- 2021 Q3: 648
Map of Graffiti Cleaned in Adams County 2021

Have you seen graffiti? Report it here

Graffiti Cleaned This Month

44

Graffiti Cleaned Year to Date

1443

Proactive graffiti cleanup

95%
## Summary

<table>
<thead>
<tr>
<th></th>
<th>2018-2020</th>
<th>2021</th>
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<tbody>
<tr>
<td>1 staff</td>
<td></td>
<td>3 staff</td>
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<tr>
<td>Private property cases</td>
<td></td>
<td>Collaboration with stakeholders</td>
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<tr>
<td>Peak Month-38 cases</td>
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<td>Peak Month-257</td>
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<tr>
<td>278 average cases</td>
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<td>1443 cases</td>
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Next Steps

- Continue program for 2022
- Partner with internal stakeholders for hiring process
- Hire two part-time seasonal staff
- Collaboration with External Stakeholders through MOUs
**STUDY SESSION ITEM SUMMARY**

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<tbody>
<tr>
<td>OFFICE/DEPARTMENT:</td>
<td>Community &amp; Economic Development</td>
</tr>
<tr>
<td>CONTACT:</td>
<td>Ryan Nalty, Deputy Director, Community &amp; Economic Development Department</td>
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<tr>
<td>FINACIAL IMPACT:</td>
<td>None</td>
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<tr>
<td>SUPPORT/RESOURCES REQUEST:</td>
<td>None</td>
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<tr>
<td>DIRECTION NEEDED:</td>
<td>None</td>
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<tr>
<td>RECOMMENDED ACTION:</td>
<td>None</td>
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**DISCUSSION POINTS:**

- Following the work of the Response & Recovery Teams in 2020, the County chose to continue with 2 focus areas, Housing Stability and Business/Unemployed Support.
- The purpose of these new groups was to continue coordinating resources and support across the County government and involved stakeholders.
- Groups sought to understand ongoing needs, facilitate connections, and coordinate distribution of County-controlled resources.
- The groups have evolved now where a new approach is sought:
  - Business/Unemployed Support will move to being more of an external and private-sector lead conversation, with the County as a partner.
    - Overall Housing Stability transition is being determined but will include formation of an internal County-staff housing policy committee.
- The evolutions of the groups do not indicate focus on these issues is over, but more that the conversations need to be had in a new manner moving forwards.
Adams County Response and Recovery

Housing Stability
Business Retention & Support for the Unemployed
Purpose of the Workgroups

- Coordinate resources and supports across Adams County
  - Gain mutual understanding of the need
  - Facilitate connections
  - Open to anyone interested and building on the earlier 8 Response and Recovery Teams
  - Coordinate distribution of funds

- Identify who’s best positioned to respond to need

- Ensure consistent communications around restrictions/openings

- Provide updates on vaccination
Workgroup Leadership Team

- Ryan Nalty - AdCo, Chair of Business Response and Recovery
- Peter LiFari - Maiker Housing Partners, Chair of Housing Response and Recovery
- Adam Burg - AdCo
- Ariel Tolefree-Williams - AdCo
- Jennifer Tellis - TCHD
- Lindsey Earl - AdCo
- Melissa Scheere - AdCo
- Matthew Jackson - TCHD
- Melissa Scheere - AdCo
- Crestina Martinez - AdCo
<table>
<thead>
<tr>
<th>Business Workgroup Members</th>
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<tbody>
<tr>
<td>Ryan Nalty - AdCo</td>
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<tr>
<td>Adam Burg - AdCo</td>
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<tr>
<td>Andres Carrera - AdCo</td>
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<tr>
<td>Max Daffron - AdCo</td>
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<tr>
<td>Amanda Blauock - Village Exchange Center</td>
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<tr>
<td>Adrian Gutierrez - 3 Margaritas</td>
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<tr>
<td>Bo Martinez - City of Parker</td>
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<td>Brittany Morris Saunders - Amazon</td>
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<tr>
<td>Jennifer Tellis - TCHD</td>
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<tr>
<td>Kambi Welch - Arvada Chamber</td>
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<tr>
<td>Juliet Abdal - Westminster Chamber</td>
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<tr>
<td>Sofia Aguilar - CO Hispanic Chamber of Commerce</td>
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<tr>
<td>Denyse Airheart - Mi Casa Resource Center</td>
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<tr>
<td>Jessica Alizadeh - Fairfield and Woods</td>
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<tr>
<td>Angela Atkinson - North Metro SBDC</td>
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<tr>
<td>Sam Bailey - Metro Denver EDC</td>
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<td>Bryce Ballew - Tradecraft</td>
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<td>Jason Barrow - Boyer’s</td>
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<tr>
<td>Kathie Barstnar - NAOP CO</td>
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<tr>
<td>Kyla Benson - East CO SBDC</td>
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<tr>
<td>Julie Blair - CO Farm Bureau</td>
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<tr>
<td>Peter Brissette - Review Me Marketing</td>
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<tr>
<td>Debra Brown - Good Business CO</td>
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<tr>
<td>Tracy Carter - East CO SBDC</td>
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<tr>
<td>Michelle Claymore - Commerce City</td>
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<tr>
<td>Kevin Doran - Aurora EDC</td>
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<tr>
<td>Alexy Duplikhin - CO Dept. Labor &amp; Employment</td>
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<td>Mike Ferrufino - CO Hispanic Chamber of Commerce</td>
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<td>Shannon Fields - City of Northglenn</td>
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<td>Nancy Flock - Commerce City</td>
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<td>Susan Frew - Sunshine Plumbing &amp; Heating</td>
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<td>Janet Fritz - ACREP</td>
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<td>Greg Fulton - CO Motor Carriers Assoc</td>
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<td>Patrick Giron - Brighton EDC</td>
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<td>Noelle Glasser - AdCo</td>
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<td>Jeanette Gonzalez - AdCo WBC</td>
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<td>Maria Gonzalez - Adelante Comm. Dev.</td>
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<td>Yuriy Gorlov - Aurora EDC</td>
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<td>Victoria Hafele - AdCo</td>
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<td>Carrie Hansen - CO Enterprise Fund</td>
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<td>Jodi Hardee - Commerce City</td>
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<td>Erin Hartman - Hot Shot Supply</td>
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<td>Steve Hebert - Town of Bennett</td>
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<td>Bert Hendricks - CO Dept. Labor &amp; Employment</td>
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<td>Tammy Hernandez - Casa Del Rey</td>
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<td>Nicholas Hoover - CO Restaurant Assoc</td>
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<td>Kevin Hougen - Aurora Chamber</td>
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<tr>
<td>John Hovey - North Metro SBDC</td>
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<tr>
<td>Lisa Hudson - East CO SBDC</td>
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<tr>
<td>Tim Jackson - CO Automotive Dealers Assoc</td>
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<td>Erin Krueger - ACREP</td>
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<td>Katie Kruger - Denver Metro Commercial Assoc of Realtors</td>
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<td>Heather LaCrue - Commerce City Chamber</td>
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<tr>
<td>Aryn Lallas - First American Title</td>
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<td>Lauren Lambert - Google</td>
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<td>Maggie Lea - Mile High Connects</td>
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<td>Jenny Leon - City of Thornton</td>
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<td>Michael Martinez - Brighton EDC</td>
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<td>Robin Martinez - City of Thornton</td>
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<td>Shawn Martini - CO Farm Bureau</td>
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<td>Greg McBoat - AdCo</td>
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<td>Wendy Mitchell - Aurora EDC</td>
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<tr>
<td>Susan Noble - Commerce City</td>
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<td>Drew O'Connor - Maiker Housing</td>
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<td>Robin O'Dorisio - CO Lighting, Inc.</td>
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<td>Joel Parriott - AdCo</td>
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<td>Milissa Peifer - Alternatives for Youth</td>
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<td>Rebecca Post - AdCo</td>
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<td>Juliana Ramirez - Servicios de la Raza</td>
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<tr>
<td>Lisa Ranalli - City of Thornton</td>
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<tr>
<td>Graciela Rocha - Good Business CO</td>
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<tr>
<td>Daniel Ryley - City of Arvada</td>
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<td>Jessica Sandgren - City of Thornton</td>
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<td>Melissa Sager - TCHD</td>
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<tr>
<td>John Sauter - Sunnydale Farms</td>
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<td>Edgar Silerio - CO Enterprise Fund</td>
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<tr>
<td>Pam Smith - Anythink Libraries</td>
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<tr>
<td>Damon Stano - Western Meats</td>
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<tr>
<td>Debbie Tuttle - City of Northglenn</td>
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<tr>
<td>Jayde Van Cleave - CO Farm Bureau</td>
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<tr>
<td>Lynette White - Town of Bennett</td>
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<tr>
<td>Faith Winter - CO State Legislator</td>
</tr>
<tr>
<td>Deya Zavala - Mile High Connects</td>
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<tr>
<td>Savannah Mantele - Sewald Hanfling</td>
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</tbody>
</table>
Housing Workgroup

- Peter Lifari - Maiker Housing
- Sheila Lynch - TCHD
- Adam Burg - AdCo
- Amanda Blaurock - Village Exchange Center
- Andres Carrera - AdCo
- Ariel Tolefree-Williams - AdCo
- Heidi Aggeler - Root Policy Research
- Lisa Avila - CO Legal Services
- Tom Anderson - City of Westminster
- Aaron Bindman - CO Legal Services
- Chris Boyd - CO Center on Law and Policy
- Destiny Bossert - CO Apartment Association
- Deb Bristol - Brighton Housing Authority
- Don Barnes - CO Center on Law and Policy
- Paolo Diaz - AdCo
- Ashley Dunn - Almost Home
- Joseph Espinosa - Brighton Housing Authority
- Karen Fox Elwell - Growing Home
- Angelica Franco - Westminster Parks, Rec, & Libraries
- Craig Fitchett - Dell West
- Susana Gershwin - Aurora Public Schools
- Jenni Griffon - City of Westminster
- Cesiah Guadarma Trejo - Colorado 9 - 5
- Andrew Hamrick - Apartment Association of Metro Denver
- Wendy Hawthorne - DOH
- Leigh Her-Moua - Adams 12 Five Star Schools
- Jessica Hulse - City of Northglenn
- Lisa Jansen Thompson - Early Childhood Partnership of AdCo
- Lindsay Jasper - Tscherter Sulzer Law Firm
- Jill Jennings Golich - AdCo
- Tracy Jones - Commerce City Housing Authority
- Steven Kunshier - Maiker Housing Partners
- Aryn Lallas - First American Title
- Maggie Lea - Mile High Connects
- Susana Lopez-Bakser - Brighton Housing Authority
- John Lucero - Lucero Development Services
- Adam Lyons - City of Thornton
- Mark Marshall - Rocky Mountain Communities
- Katie McKena - Enterprise Community Partners
- Anna Meehan - Adams 12 Five Star Schools
- Ben Nichols - City of Thornton
- Drew O'Connor - Maiker Housing Partners
- Melissa Perrine - Adams 12 Five Star Schools
- Desiree Quintanilla - 27J Schools
- Ric Reed - AdCo
- Jack Regenbogen - CO Center on Law and Policy
- Jason Rogers - Commerce City
- Melissa Scheere - AdCo
- Kate Skarbek - City of Westminster
- Jamie Skaronea - Westminster Public Schools
- Joe Stanoch - CRL Associates
- Lynnette Steinhoff - AdCo School District 14
- Jaylin Stotler - City of Thornton
- Lizzy Ullman - CO Legal Services
- Rupa Venkatesh - City of Northglenn
- Jaime White - 27J Schools
- Deya Zavala - Mile High Connects
- Jordan Zielinski - St. Charles Town Company
- Savannah Mantele - Sewald Hanfling
- Lindsey Earl - AdCo
- Crystal Wasinger - Brighton Housing Authority
High-Level Workgroup Accomplishments

- Collaborative **real-time problem solving**
  - Evident in our current approach to emergency rental assistance
    - The County, PHA’s, DOH application portal, and outreach working as one collective

- Coordination and distribution of stimulus funds and other financial supports

- Collaborative, vesting approach to medium and long-term sustainability planning regarding:
  - Housing production
  - Business support
  - Preservation of funding strategies that will inspire, inform, and support recommendations for the County and Municipalities in the years ahead
Business Retention & Support for the Unemployed
Business Retention Goals

- Businesses experiencing a loss of revenue and/or individuals experiencing unemployment due to COVID-19 receive needed support from Adams County.

- As the needs of the businesses and health department guidelines continuously evolve, coordination of the business and economic development community is critical for the economic vitality of the region. With rising case numbers in Adams County, the Workgroups are focusing on meeting the higher rigor of safety guidelines in order to support businesses to stay open, to maximize and retain employment opportunities and skill development and safety of the workforce while operating at a safe capacity.
Business Workgroup Successes

- Small Business Stabilization Program
  - Provided $1.01M in grants to local businesses
  - Retained over 70 jobs held by low-to-moderate income employees
    - Average of $14,500 per business
  - Increased job retention, resulting in housing stability

- Regional conversations and coordination on gaps that exist for business support

- Coordination and marketing of the current 5 Star Program

- Small Business Relief Program
  - SB20-0001, award amounts and eligible sectors
  - Adams County ED staff administered
  - 132 business supported, $640,500 in awards
Business Support Strategies

Completed
- Small Business Stabilization Grants
- State Small Business Grants
- Left Behind Workers Fund
- Challenges
  - Business Reopening Process
  - Understanding Liabilities
  - Vaccinations
  - Workforce

OnGoing
- Need Technical Support for Business
  - Especially Spanish-speaking businesses
- Barriers within Workforce
  - Access/Availability of Childcare
  - Housing/Rent
  - Transportation
  - Broadband
- Workplace Covid Safety
  - Vaccine support
  - Mini grant support for safety features
Longer-Term Ongoing Business Outcomes

Recommended by the Business Support Workgroup

- **Examples of Policy Ideas**
  - Incorporation of all tools and incentives such as OZ, EZ, etc. with recovery
  - Workforce Development/Upskilling
  - Affordable/Attainable Housing
  - Building Business Resilience
  - Evaluate how accessible Adams County Contracting is to small and minority owned businesses

- **Examples of Accessibility Ideas**
  - OR support for small and local businesses
    - County communications in multiple languages
    - Support for businesses in digital economy (marketing, consumer confidence)
    - Business expos to showcase local business
      - Buy Local
      - Local supply chains

- **Examples of Workforce Support**
  - Early Childhood Education support to the AdCo workforce
  - Support to develop long-term, sustainable employment, and skill development while minimizing displacement
  - Continued support for low-moderate income employees such as housing and ECE supports
Recommendations for Business Next Steps

Adams County economic development staff members will work with external stakeholders (such as AC-REP) to ascertain how to continue the conversations, plan, coordinate and host future work with clarity on regional needs for business strategies and building on the Adams County Economic Development and workforce strategic efforts.
Housing Stability
Housing Stability Goals

- Working to keep people in their homes and ensure community members’ other housing needs are met during the COVID-19 crisis. This includes identifying policy and system shifts that may be needed, and providing an avenue for clear, concise information and aid in real-time.

- As the housing crisis has existed prior to COVID-19, it will exist through 2021 and beyond. Marshaling existing resources to ensure Adams County community members stay safe and housed, and landlords solvent, is the priority.

- Focus on preserving the region’s precious existing affordable housing communities, utilizing an equity lens, while concurrently creating an economic climate conducive to the development of safe, vibrant, and affordable multi-family and single-family affordable housing communities.
Recommendations for Housing Next Steps

- County should take the time to think through clarity of purpose and regional coordination as well as internal efforts for coordination. Based on the goals, the format, and leadership, establish a clearer purpose to include:
  - Create a comprehensive, equitable, affordable Housing Plan to compliment Homeward Adams, Aurora Housing Plan, Aurora@Home, with stakeholder and community involvement utilizing the expertise of the Recovery Group members, those with lived experience and representing diverse perspectives
  - Cross System Coordination and Timeliness of Responses
  - Funding Resources Coordination
  - Contingency plan for expiring dollars
Housing Recovery Group Desired Outcomes

- **Immediate Needs - Ensured Access, Supports, and Awareness**
  - Rental & Mortgage Assistance
  - Utility Assistance
  - Case management, navigation, coaching, legal support, etc.

- **Further Explored Policy Ideas**
  - Zoning and land use requirements to support development
  - Land Trusts, purchase of available property, and existing unused properties

- **Housing Supports that were Explored**
  - Support services both co-located and for scattered sites
  - Utilization of recovery funds to secure properties for longer-term usage

- ** Longer term strategic planning**
  - Alignment of systems
  - Court system and legal supports
  - Focus on equity and access
  - Consumer input throughout on impact of COVID
  - County and municipality roles and responsibilities delineated

- **Coordination with AdCo Plan on Homelessness as it is finalized**
Recovery Successes in Housing:

- AdCo Rental Assistance Program
  - Evaluated and Planned with Adams County Leadership and Staff
  - Collaborative Partnership between the County and PHA’s
    ■ Maiker Housing Partners, Commerce City Housing Authority, and Brighton Housing Authority
    ■ Unified application portal for all Adams County applicants
    ■ County Led Communications and PR for unified message
    ■ 930 households served - $3,872,889 distributed
    ■ Legal service provided

- Contributed $865,000 in HOME Investment Partnership Program funds to Brighton for the Housing Authority’s tenant-based rental assistance programs
  - 8 Families currently in process of leasing a new home
  - 12-24 months in rental assistance total per head of household

- New Collaboratives to supply assistance to AdCo
  - Early Childhood Partnership of Adams County is convening educators and housers for partnerships. After school tutoring, digital divide mitigation, and rapid rehousing for homeless youth in 27J.
  - Intensive housing authority/school district coordination for academic success
Impact: Homeless Services Partners

- Created the Homelessness Reduction Strategic Framework
- **Three** AmeriCorps VISTA members for nonprofit organizations
- **15** no-cost trainings to homelessness service providers
- **Thousands** of pounds of street outreach gear to **eight** municipalities
- **Ten** community organizations working on Eviction Prevention across **six** municipalities
- Identified **three** potential areas of funding alignment for shelter and housing
Impact: People Experiencing Homelessness

- Averted 8,300 nights of unsheltered homelessness
- 2,534 intakes with people experiencing homelessness
- Employed 71 people experiencing unsheltered homelessness and transitioned 35 to stable employment
- Prevented at least 14 people from entering homelessness
- 61 people experiencing homelessness were vaccinated