FROM THE DESK OF THE DIRECTOR

The need for collaboration, innovation, and resiliency are the key elements driving workforce in today’s economy. Our ability to move at the speed of business while partnering with resource agencies to meet the needs of our community continues to be our focus as we recover from the effects of the pandemic.

With additional grant funding we received, we provide expanded services to more people. One of the ways we do this is through on-the-job training, apprenticeships, and other work based learning opportunities that provide in-demand skills most needed by employers.

The continued success of the Adams County Workforce and Business Center is a result of the talent and ingenuity of a team devoted to serving businesses and individuals to contribute to the economic growth of Adams County and the State.

JODIE KAMMERZELL

STATE OF THE WORKFORCE

The Adams County Workforce and Business Center (ACWBC) is part of the Colorado Workforce System which was recently ranked #1 in Workforce by CNBC. The ACWBC is known regionally and nationally for excellence in workforce center operations by focusing on understanding the local economy, personal connections with the community, and innovating the services it provides.

The COVID-19 pandemic required workforce to maximize technology and develop creative solutions to meet the needs of businesses and job seekers during an unstable economy. The ACWBC stepped up to the challenge and continues to implement best practices utilizing technology along with providing in-person services through our three offices located throughout the county.
RETURN ON INVESTMENT

$40 Million

For every dollar spent at the ACWBC, $17.55 was given back to the local economy. These increased wages mean increased federal taxes. From July 1, 2020 through June 30, 2021, over $40 Million in increased wages resulted from ACWBC Efforts.

$39 Million
LOCAL ECONOMIC IMPACT DUE TO INCREASED WAGES

Earnings Recapture Staff Assisted vs. Not Staff Assisted, PY16 - PY20

45% Increased wages after working with the WBC
BUSINESS IMPACT

7,047
Job Postings Reviewed

441
Employers Served

137
Business Consulting Meetings

$3.6M
Value of Services to Businesses

Data is from July 1, 2021-June 30, 2022
**WORKFORCE OVERVIEW**

- **272,000** Employees in Adams County
- **14.3%** Job Growth (5 years)
- **$73,800** Median Household Income
- **$30.9B** Gross Regional Product
- **10,000** Residents actively seeking work
A first of its kind tracking system for successes across all ACWBC programs including the Workforce Innovation and Opportunity Act, Wagner/Peyser, Employment First and Temporary Aide to Needy Families.

Creation of a pathway of innovation where we track improved processes.

Utilize a screener to determine which grant(s) the customer qualifies for streamlining the process for braiding funding resulting in assisting the customer be the best version of themselves.

Subsidized Employment program has secured 20 employers and 57 positions with 150 openings total. Average wage of internship opportunities is $15.89 per hour, with some businesses offering over $20.00 per hour.

Leading statewide efforts such as a statewide data team and a longitudinal quantitative and qualitative WIOA evaluation.

Creation of customer personas and journey maps to understand our customers’ experience and improve upon it.
Antonia, who was a TANF client, was enrolled into the Subsidized Employment program. She was placed with the Adams County Community Safety and Wellbeing office and ultimately offered a permanent position with them starting at $25.00 per hour.

ACWBC expanded the number of apprentices enrolled to 33 and enrolled apprentices into non-traditional apprenticeship occupations and industries such Veterinary Technician at VCA Animal Hospital, Digital Marketing at Two Octobers, Home Finance Associate at Gemtrago, and Early Childhood Education through Red Rocks Community College.

The Business Services team to utilized the veterans representative to develop and take the lead on a multi-regional job fair system using the Premier Virtual Platform and a larger candidate recruitment effort. Partnering with Broomfield and Jefferson County workforce regions to jointly hold both in-person and online events. Attendance grew from 20-30 over a 3 hour period, to over 100 job seekers accessing the platform within a 2 hour time frame with an increase in employer satisfaction.

ACWBC expanded work based learning opportunities for out-of-school youth focusing on recruiting into registered apprenticeships (RA), having enrolled over 30 out-of-school youth in RAs through the Apprenticeship Expansion and Modernization Fund.
WORKFORCE DEVELOPMENT BOARD

CHAIR
Amy Clement
United Power

Moses Alvarez
Colorado Contractors Association

Dennis Atencio
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Angela Atkinson
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James Newby
Colorado Department of Labor and Employment

Janet Renden
FutureForward Bollman

Erika Rodriguez
Colorado Laborers & Contractors Education & Training Fund

Maureen Rudy
Metro State University, Family Literacy Center
LOCATIONS

Westminster
Pete Mirelez Human Services Center
11860 N. Pecos St., Suite 2200
Westminster, CO 80234
Ph: 720.523.2400
Open Mon- Fri, 7 a.m-5:30 p.m.

Aurora
3155 Chambers Rd., Unit C
Aurora, CO 80011
Ph: 720.523.2580
Open Mon-Fri, 7 a.m-5:30 p.m.

Brighton
36 South 18th Ave., Unit A
Brighton, CO 80601
Ph: 720.523.6900
Open Mon-Fri, 7 a.m.-12 p.m. and 1-5:30 p.m.

https://www.adcogov.org/WBC
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