

Update: Development of the Adams County Community Health Improvement Plan (CHIP)

Board of Health
Adams County Health Department
May 18, 2023



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What do you think?

What are we missing?

Suggestions for improvement?



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Reminder: What is a Community Health Improvement Plan (CHIP)?

What

- A CHIP is a community-centered plan to address the county's health priorities
- County-wide priorities with potential for local strategies
- Guided by and implemented through collective action
- Created in line with CDPHE guidelines and PHAB

Who

- Created in partnership with community
- Facilitated and evaluated by Adams County Health Department
- Guided and implemented by a community-led coalition
- Advised by community members with lived experience



What's new?

- Priority Populations Identified
- Coordinated, shared community outreach
- Outreach updates
 - Coalition
 - CBO partnerships
 - Roadshow
- Aligning with the Community Engagement Plan



Priority Populations

Focus on populations (i.e., demographic groups, communities, or geographic areas) who traditionally have less power, are at higher risk for – or experience – worse health outcomes than their counterparts (who traditionally have more power and access to resources and opportunities). Special emphasis on people experiencing poor mental health outcomes, including LGBTQIA+ and youth.

- **Populations with less or less-frequently recognized power**

- BIPOC (including Latinos/e)
- LGBTQIA+
- Native peoples
- Older adults
- People experiencing homelessness
- Persons with a disability
- Persons who have interfaced with the carceral system
- People who make lower incomes
- People without documents
- Refugees and immigrants
- Youth

1

Legitimate Power
power based on title or rank

2

Expert Power
power based on skills and knowledge

3

Referent Power
power based on reciprocity or mutual respect

4

Reward Power
power based on the ability to give and take away rewards

5

Coercive Power
power based on the ability to punish

- **People experiencing mental and behavioral health* challenges** (*Special populations: LGBTQIA+, youth)

- **Geographically-isolated or higher-need communities**

- Social Vulnerability Index (SVI), CDC (SVI map is on the [sociodemographic map](#) on data site!)
 - Commerce City
 - Federal Heights
 - Aurora (collaboration with Arapahoe County Public Health)
- Unincorporated Adams County (not covered by a municipality)
- Rural Adams and the I-70-corridor communities (collaboration with Arapahoe County Public Health)



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Shared, Coordinated Community Outreach

- Arapahoe County Public Health CHIP Development
 - Aurora
 - I-70 Corridor Communities
- Intermountain Healthcare
 - Community Health Needs Assessment
- State Health Assessment – Public Health Improvement Committee
 - CDPHE trying to coordinate engagement activities with LPHAs



Outreach: Engaging Community & Partners

- **Direct Partner Collaboration**

- **CBO Partnership.** Lead focus groups and community engagement as trusted partners in diverse communities (funded by ACHD, as applicable)
 - ***Interest Form Open!***
- **Community Coalition for Health Improvement**
 - Develops actionable goals, objectives, and strategies
 - Creates a collective impact tactical plan and executes that plan
 - ***Interest Form Open!***

- **Roadshow presentations**

- Currently scheduling out summer and fall presentations
- CHA data presentation followed by facilitated discussion
- Target audiences are existing gatherings of partners, collaborations and partnerships, as well as community, for example:
 - Meetings of municipalities
 - Health coalitions, alliances, community groups and collaboratives
 - Community gatherings (may be more informal and/or be used mainly for listening to/gathering information from community)



Community Health Improvement Plan (CHIP): Overview of the Community Engagement Strategy



How We Partner with CBOs for Direct Community Engagement

Fund local CBOs to conduct outreach and gather information

- Partner with CBOs serving populations or communities with higher vulnerability
- Fund CBOs to conduct direct community outreach (focus groups, surveys)
 1. CHA results and initial, short-list priorities (initial)
 2. Final priorities and community strategies (secondary)

CBOs will be strategically selected

- Trusted relationships with priority populations
- Good reputation in community. Ability to meet deliverables. Desire to partner.

More info at: <https://adamscountyhealthdepartment.org/our-communitys-health-status-and-priorities>



Community Coalition for Health Improvement (CCHI)

Who

- Inaugural group that will design the CHIP
- Broad representation on the Coalition – can include many different stakeholders
- CBO partners and professionals

What

- Develops actionable goals, objectives and strategies
- Creates a collective impact work/tactical plan and executes that plan
- Focused on the work of the CHIP as a community-owned formal plan
- Informs creation of the Health Equity Community Advisory Group

How

- Convened and supported by ACHD staff
- Priority-specific Task forces will inform strategy development under priorities

More info at: <https://adamscountyhealthdepartment.org/our-communitys-health-status-and-priorities>



Aligning Community Outreach: CHIP & Engagement Plan

- Common purpose: listen, learn, build relationships
 - And, secondarily, get community feedback on CHIP strategies (fall 2023)
- Coordinate CHIP Roadshows with Meet and Greets, when possible and appropriate
- Utilize the same partner list
- Share our learnings and understandings with each other
- Continuous process of improvement based on community feedback



We need and want you!

There are various ways to participate or provide feedback:

1. Continuous feedback through meetings or directly to Kelly, Monica, or to me
2. Community Coalition for Health Improvement
 - Priority-Specific Task Forces
 - **Please help us recruit by emailing partners**
3. Funded CBO partnership (focus groups, surveys)
 - **Please help us recruit by emailing partners**
4. Survey participation (community member, elected official/county leader)
 - **Also by sharing the survey links with others!**
5. Community Advisory Group
 - Coming Fall 2023!





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Thank you!



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