Stephanie Casias 581 Emery Road Northglenn, CO 80233 March19, 2024

Re: A Better Place Funeral & Cremation

To A Better Place Attorney

Dear Attorney

A Better Place Funeral & Cremation Services is a family owned and operated business. Jennifer Connell owns and manages this business. I met Jennifer in April of 2014 when I lost my oldest son and needed a funeral home who could assist my family and I when we had nowhere else to turn. Since 2014, I have assisted Jennifer with her business as needed with the creation of memory folders and prayer cards for funeral services. I have witnessed this business grow and provide a lower cost service to grieving families. I lost my other son in March of 2020, and Jennifer did everything she could to help me with this loss. She does this for so many other families and she has demonstrated to so many people that she has a heart of gold.

What was once a much smaller business is now a growing business with a requirement to continue along the path of growth. The needs and offerings of the business have grown to the point of being able to rely on the business to provide low-cost services because of owning the equipment and buildings necessary for a close to full-service operation. The one piece of the business I know that lacks is having its own crematorium. Owning and operating their own crematorium is essential for the business to continue its growth and offerings, especially to the lower-class population.

I have seen the need for this business to continue to grow and the need for expanding its offerings. Jennifer genuinely cares about helping others and having the ability to control costs and pass these savings to her clients. A business will outsource some of its business operations when the process is not part of the core business operations. The need for a crematorium is essential to business operations and this business needs this to continue to grow and to keep costs lower for its clientele.

Jennifer is a good friend and has a great desire to help others. I cherish the friendship we have and I believe in her and her desire to help so many families, especially in their time of need. I am asking for the approval to allow A Better Place Funeral & Cremation to continue to grow the business and build the crematorium for essential business operations. If you have any questions, please call me at (720) 243-5514, or email me at classic28@comcast.net.

Sincerely,

Stephanie Casias

To Whom It May Concern,

I am writing to express my heartfelt recommendation for A Better Place Funeral and Cremation. Three years ago, I tragically lost my beloved mother, followed by the loss of my grandmother just eight months later. During these incredibly difficult times, A Better Place Funeral and Cremation provided unparalleled support, guidance, and care.

Their compassionate team walked me through every step of the funeral and cremation process with patience and understanding. Despite the emotional turmoil, their professionalism and empathy made the arrangements more manageable. They listened to my needs and ensured that every detail was handled with sensitivity and respect.

One aspect that sets A Better Funeral and Cremation apart is their affordability. During the most vulnerable moments of grief, their transparent pricing allowed me to focus on honoring my loved ones without added financial stress. Knowing that they provided such exceptional service at a reasonable cost brings immense comfort.

I have since recommended A Better Place Funeral and Cremation to other family members and friends who have unfortunately experienced loss. Without hesitation, they have echoed my sentiments about the outstanding care and support received during their difficult times.

In conclusion, I wholeheartedly endorse A Better Place Funeral and Cremation for their unwavering commitment to providing compassionate, affordable, and comprehensive funeral and cremation services. Their dedication to helping families navigate grief with dignity and grace is truly commendable.

Thank you, A Better Place Funeral and Cremation, for your invaluable support during some of the darkest moments of my life.

Sincerely,

Valencia Martinez

P.O. Box 884 Troy, Montana

March 20, 2024

To Whom it May Concern:

I am writing to support Jennifer Connell and her business, A Better Place Funeral and Cremation Services. Ms. Connell has assisted me and my family through the difficult time of losing a loved one twice in the past six years. Her professionalism and competence coupled with warmth and compassion made the process as smooth as possible. Our experience with "A Better Place" was so much more comforting and stress free than the experience I have witnessed with other friends and family who have used the big-name mortuaries in the area.

I am confident that Ms. Connell provides excellent, professional, capable service and that she keeps abreast of the best practices of her business. As death is a guaranteed part of life, I believe any community and especially Adams County should be glad to have A Better Place Funeral and Cremation Services in their jurisdiction.

Sincerely

Shirley I Karuz

March 25, 2024

To Whom It May Concern,

I first had the pleasure of receiving services from A Better Place Funeral and Cremation in July 2019. We heard about them from a friend who gave a glowing recommendation. My Grandmother had been put on hospice due to her Metastatic Melanoma and wanted to get her final arrangements done prior to her passing. Jennifer and her team made the process so easy. I have had to help make funeral arrangements for many family members and I can honestly say the experience I received from A Better Place went above and beyond all prior expectations set by other funeral homes. Jennifer and her team provided compassion and warmth with every interaction I had with them and left me with a sense of comfort I had not previously received. At the time of my grandmother's passing, the team responded immediately with the utmost empathy and understanding during such a difficult time. I was provided with confidence that my grandma was receiving the best care possible. Death and the planning of a loved one's final disposition is never an easy task, but A Better Place made the experience effortless and pleasant. I have nothing but admiration for Jennifer and the superior company she has built. The value they possess to not only the individuals they serve, but the community as a whole is limitless, and I have yet to find a funeral home that compares. I hope A Better Place Funeral and Cremation are around for years to come, as they are the only facility I trust to take care of my loved ones to ensure they receive the most dignified care possible.

Sincerely

Chanel Montoya

DKRK Services LLC.

To whom it may concern:

We have been working with Jennifer (Castillo) Connell since 2018 in a bookkeeping/accounting/admin perspective. During that time, we have seen her work to ensure that everything she and her company, A Better Place Funeral & Cremation, does is not only compliant with federal and state requirements but that she contributes to her community as well. Staying compliant has not always been easy, but we do not see her disregard the requirement nor take short cuts. Further, we see her help families during very difficult times, and she does so with grace and empathy.

We are completely aware of the issues there have been in the past with other funeral homes, including the Colorado funeral home in Penrose in the 4th quarter of 2023, but our experience with Jen has <u>never</u> shown anything but respect and concern for her clients, employees, vendors and others she comes in contact with. If the goal is to ensure that we have good people in difficult positions and for them to have the equipment, tools and knowledge so we have more responsible options in the industry then Jen and her company is that very option. It's important that she has what she needs to be better equipped to ensure this difficult work is done the right way.

Sincerety,

Dottie Korbe

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To whom it may concern,

My name is Destiny Perez, I'm writing this letter on behalf of Jennifer Connel, owner of "A Better Place". I would like to share my past experiences i've had personally with Jennifer and with working with her business. I am 26 years old at the younger age of 18 my family and I lost my grandpa to a battle with cancer, this was the first big loss I had ever experienced and I knew being the oldest of my grandparents kids it was my job to help my grandma plan and put my grandpas funeral arrangements in place, but I had NO clue what I could to help in any areas I saw my grandma stressed, sad, angry and also very confused. Thankfully Jennifer had found out about my grandpa's passing and reached out to my grandma ready to help us not only with general funeral planning, but ways to make his service more personable and special. Jennifer made the whole process much easier for my family and I to get through and my grandpa had one of the most beautiful services I had ever seen. Fast forward to now 2024 Jennifer and "A Better Place" have done over 7 funerals for my family and I. 1 of those being for my little brother who passed away unexpectedly in 2021 being older and more experienced when it came to helping plan funerals i was even more lost and confused when it came to helping with my brothers but Jennifer once again stepped in and her and her crew at "A Better Place" once again somehow made one of the hardest times in our lives just a little bit easier. My family and I have leaned on this business more times than we should have but I'm truly grateful to have had them so ready to help us in some of the lowest parts in our lives.

I could go on all day writing about all the ways Jennifer has personally helped me but, at the end of the day I know how much she's helped hundreds of other families as well. "A Better Place" has families best interest at heart when it comes to laying their loved ones to rest, their prices are able to fit peoples low cost budgets, their location having a onsite crematory helps knock out the hassle and price of going to a 3rd party business for cremation, and above all the promptness and professionalism this establishment has is something i truly feel needs to be around for years and years to come to continue helping families all over the Denver area.

Thank you, Destiny

I am writing this letter on behalf of "A Better Place Funeral and Cremation" to show my support and to express the importance of this business, "A Better Place" provides help and support during difficult times. As a parent i never thought about the need of a funeral home for my children, but due to an unexpected accident that my grandson was in my family and i found ourselves in the need of a funeral home, during our time of stress and grief and pain we knew not what to do so we took the advice of a good friend and called "A Better PLace". And in the midst of life's most challenging moments Jennifer and her team stepped up and guided us through the darkest hours with understanding, compassion and grace. "A Better Place' honored my grandson with the most beautiful service. Since this time Jennifer and her business has helped several family members and friends with her professionalism, compassion and dignity for families.

"A Better Place" helps the community with their affordable prices. If the community is ever in need in any area Jennifer is always ready to step up and help. "A Better Place" is a business that this world needs more of, it's a business that's not just in it for my money, it's a place where the staff and team are willingly ready to work hard to help people and make life just a little bit easier when it comes to making challenging life decisions. I know in the future "A Better Place" will continue to benefit and help many more families. I advise those to whom it may concern to consider allowing a better place to operate as they have been for years, not only for the convenience of my family but for others as well.

Sincerely,

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