

Human Services Department
Workforce and Business Center

adcgov.org/wbc



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**WORKFORCE DEVELOPMENT BOARD
MEETING MINUTES
November 9, 2023**

BOARD MEMBERS PRESENT

Dennis Atencio, Apex Transportation
Peter Brissette, DMD Consulting
Jamie Campbell, Platte Valley Medical Center
Larry Caschette, Metal Craft Industries
Amy Clement, United Power
Lisa Hough, AC-REP
Simone Mortenson, Division of Vocational Rehabilitation
Jay Newby, CDLE
Erika Rodriguez, Colorado Laborers and Contractors Education & Training Fund
Mary Stevenson, Deltech Furnaces
Rebecca Wolfe, Font Range Community College

BOARD MEMBERS ABSENT

Mark Miller, Pipefitters Local 208
Moses Alvarez, Colorado Contractors Association
Angela Atkinson, North Metro Denver Small Business Development Center
Robb Gallegos, MSU Family Literacy Center
Janet Renden, FutureForward at Bollman

GUESTS

Britta Blodgett, CWDC
Lynn Baca, Adams County Board of County Commissioners
Melissa Jacquez, CDLE
Katie McDougal, Human Services Department Director
Todd Nielsen, CUWA
Glenn Robinson, Human Services Deputy Director

BOARD OF COUNTY COMMISSIONERS

Eva J. Henry
DISTRICT 1

Charles "Chaz" Tedesco
DISTRICT 2

Emma Pinter
DISTRICT 3

Steve J. O'Dorisio
DISTRICT 4

Lynn E. Baca
DISTRICT 5

STAFF MEMBERS

Laura Garcia, General Accounting Manager
Jodie Kammerzell, Local Area Director/WBC Administrator
Greg McBoat, Senior Management Analyst
Richard Munoz, Administrative Assistant
Joel Parriott, Supervisor
Meg Pickens, Contract Administrator

INTRODUCTIONS AND QUORUM

A quorum of members was present, and the meeting was called to order at 8:01 A.M. by WDB Chair, Amy Clement. All attendees were welcomed, and introductions were made.

APPROVAL OF MINUTES

Board members reviewed the minutes from September 14, 2023, meeting.

MOTION made to approve the September 14, 2023, meeting minutes and was seconded.

MOTION CARRIED. The minutes of the September 14, 2023, meeting was approved.

ONE-STOP CERTIFICATION

Amy reported that the One-Stop Certification was approved through September 30th, 2026, for Adams County Workforce and Business Center (ACWBC).

PERFORMANCE INCENTIVE FUNDS/HIGH PERFORMING BOARD

Britta Blodgett presented a certificate to the WDB for achieving High Performing Board for PY22. Only 7 out of 10 workforce development boards in the state received this award for this program year and this is the 5th year in a row for Adams County.

MOTION was made to pursue high performing board status for PY23 and was seconded.

MOTION CARRIED. The WDB will pursue high performing board status for PY23.

SECTOR PARTNERSHIP PRESENTATION

Joel Parriott presented on Sector Partnerships (SP). The definition of an SP is a partnership of business leaders from the same industry and in a shared labor market region, who work with education, workforce development, economic development, and community organizations to address the workforce and other competitiveness needs of their industry.

The Colorado Workforce Development Council (CWDC) is the backbone with materials and support on how the state can run SPs. The state launched SPs back in 2005 and Adams County was one of the first areas to do them on a widespread basis with healthcare and the manufacturing SP in Larimer County called NOCO. The NOCO was so successful that we became the model for the rest of the nation. The state has invested time, money, and staff to develop SPs in target industries as a way to address employer needs.

The order of operations of an SP is as follows:

- Data driven decision to develop a Sector Partnership
- Form Convener Team
 - o Workforce
 - o Education
 - o Economic Development
- Launch event to identify goals and task group
- Continuation of Employer-led activities
- Develop sustainability mechanisms
- Workforce has man report connect to Sector engagement

Key points in developing an SP is that data is collected to support the need and data is collected throughout the process to identify the action to be taken, the impact, and the return on investment. It is also crucial to have all partners involved: workforce, education, and economic development. Workforce is not always the convenor, but it is important we are part of the group. The other critical partner is representation from the targeted industry as well as from the industry cluster. This includes suppliers, marketers, buyers, supply chains and other support sectors or those who are impacted by what the SP will develop to provide input as it pertains to them.

SPs are viewed from the career pathway point of view. The goal is to develop a strong SP so that it creates career pathways for the talent pipeline. We need to identify career pathways for every industry working with education to identify the education or credentials needed and the SP ties it all together. The idea of the SP model is if you have all people working their roles you might have a sustainable solution mechanism for an industry.

Joel provided return on investment data from 2020:

- 84% engagement with work-based learning program (such as apprenticeship, internships, or job shadow)
- 76% increased job awareness students and job seekers of training/education programs
- 52% increased program alignment across secondary, post-secondary, and/or workforce programs
- 56% joint or shared decision making across support organizations (education, workforce development, economic development, etc.)

The state has divided the state into 13 regions, but SPs are not confined to a county and can be cross regional and. Adams County is part of Area 3, but we can be part of other areas depending on our target industries and employer needs. We are currently involved in an SP in healthcare, manufacturing, construction, and transportation.

What WBC needs from Sector work:

- Identify critical occupations
- Identify key industry recognized credentials
- Build a sector network for future partnership opportunities
- Workforce needs a place to leverage task activities for job seekers
- Build a reputation for meaningful services or referrals
- Identify when the data and the employer narrative don't match
- Identify opportunities for Business Education

WBC DASHBOARD PRESENTATION

Staff presented the Dashboard data. Program enrollments are currently low, but staff have implemented a WIOA orientation to provide an overview of the program and intake process. The goal that this orientation will improve the enrollment process and address customer questions. The Youth Team is now fully staffed which should also improve our enrollment numbers. We are on track with enrollments for our discretionary grants and have no concerns that we will meet our enrollment requirements.

Our fiscal report does show we are currently underspent; however, we are not concerned that we will be able to use those discretionary funds in the future with our target goals and our timeframe to spend the funds.

The meeting was adjourned at 9:36 A.M.

Next meeting scheduled for January 11, 2024.