







# **Agritourism Meets Open Space:** From the farm to the fork

Jeremy Call, Logan Simpson Aja Tibbs, City of Brighton Shannon McDowell, Adams County

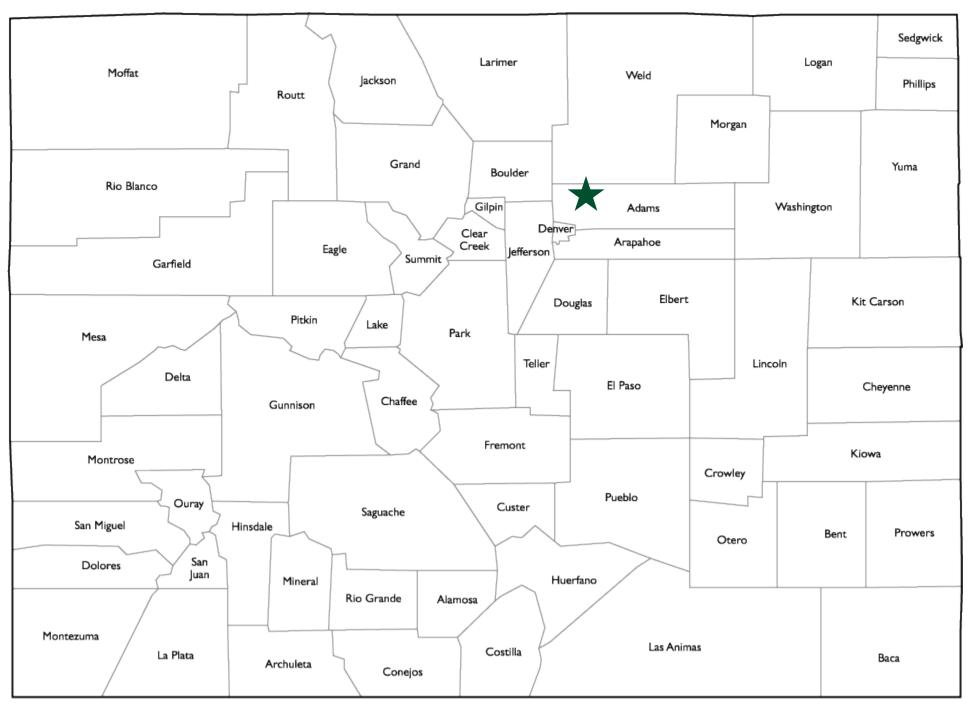




#### **PURPOSE**

The purpose of the Local District Plan is to jointly study a proposed district planning area within the south Brighton growth area in order to evaluate appropriate land uses for the area and provide guidance for future development and preservation within the area.

## **LOCATION**



## **BRIGHTON GROWTH TRENDS**

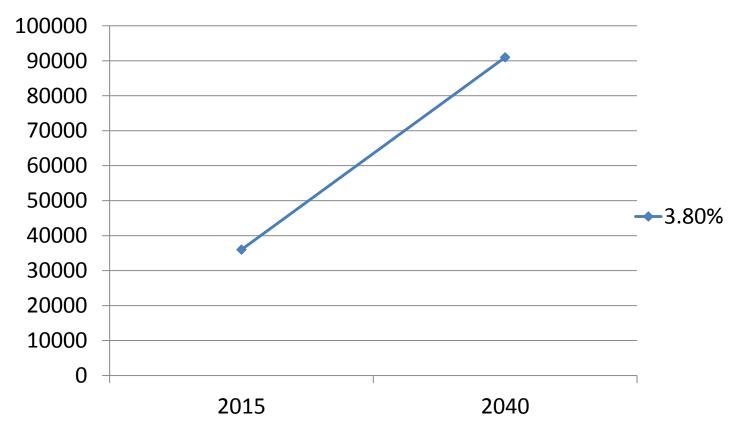
#### 10-YEAR COMMERCIAL / INDUSTRIAL DEMAND







#### **Population Growth**



#### STUDY AREA

# Encompassing approximately 5,000 acres:

- •1,950 acres of entitled lands
- 770 acres of floodplain
- 300 acres rural housing
- 400 acres of open space
- 1,550 of unconstrained lands

#### The area includes:

- Historic farmsteads
- Land cultivated by two of the largest vegetable growers
- One of the largest nursery growers in the state
- Multiple farm stands
- CSA operation



District Plan Study Area

## **CHARACTER**



Planning Partners | December 2, 2016

# **CHARACTER**



Planning Partners | December 2, 2016

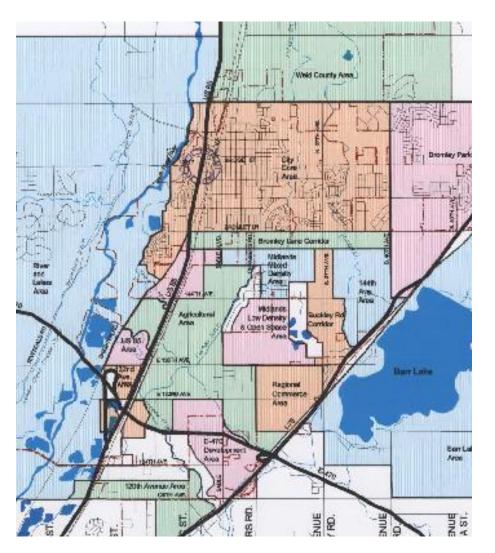
#### STRENGTHS OF THE DISTRICT

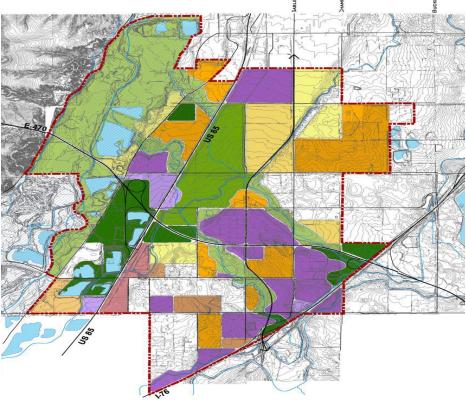
- Contains some of the best soil in the state
- Water is available to significant portions of farmland
- Holds a rich heritage of produce farming, a sentiment that is shared by the community
- Place-based economic development
- Excellent highway, rail, and airport access
- Farms are near to robust consumer markets

#### OPPORTUNITIES FOR THE DISTRICT

- Produce vegetables, meat, and processed food products for Brighton, Adams County, and Metro Denver markets
- Serve as a champion for protecting farmland and rural quality of life
- Maintain farming practices that are compatible with residential development
- Serve as the core of a vibrant local food culture in Brighton
- Provide agritourism experiences for visitors
- Both County and City residents have voted to tax themselves to conserve farmland, and open space funds are available

#### 2020 COMPREHENSIVE PLAN | SOUTH SUB-AREA PLAN





Brighton's long agricultural history: Preservation goals began in 1999 and were reinforced in 2005.

# ADAMS COUNTY | Influential Master Plans

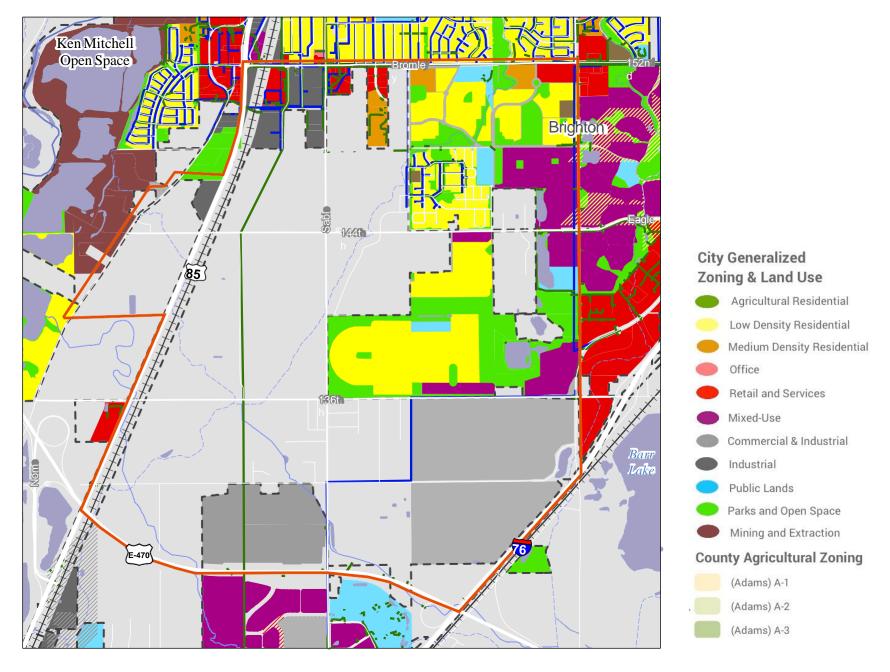


The Adams County Parks, Open Space & Trails Master Plan identified South Brighton as the Denver region's best place to grow, process, and distribute local foods.

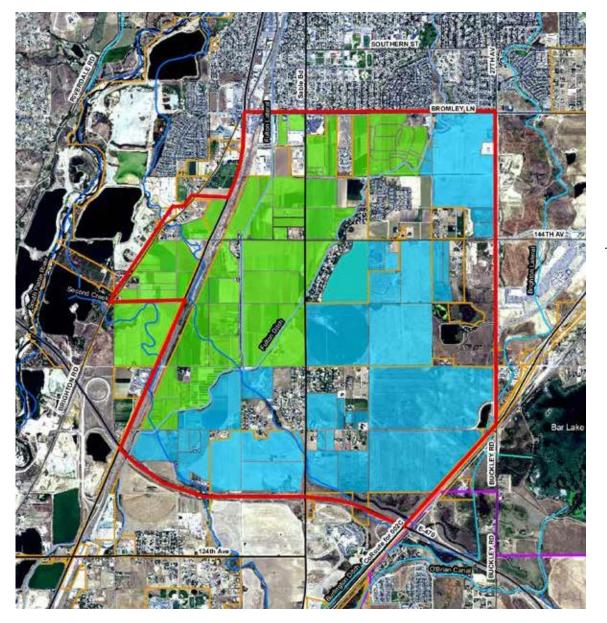


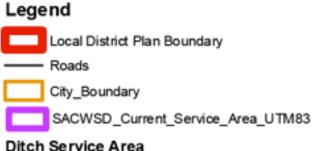
The Adams County Comprehensive Plan reinforced the boundary of an agritourism district that could attract visitors and enhance the local food economy.

# OPPORTUNITIES & CONSTRAINTS



#### WATER RIGHTS





Burlington Ditch, Reservoir & Land Company

Vegetables require – 16" of irrigation water per acre per year (1.33 acre feet per year)

Fulton Irrigating Ditch

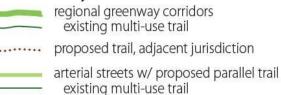
0.34 shares per year per acre = 4 shares/10 acres

Excess water shares may be available for future municipal use

# EXISTING OPPORTUNITIES | Trails



#### Off-Road Trail System



#### **Special Features:**

- regional connections
- existing trail overpass/underpass
- ★ new/retrofit trail overpass/underpass

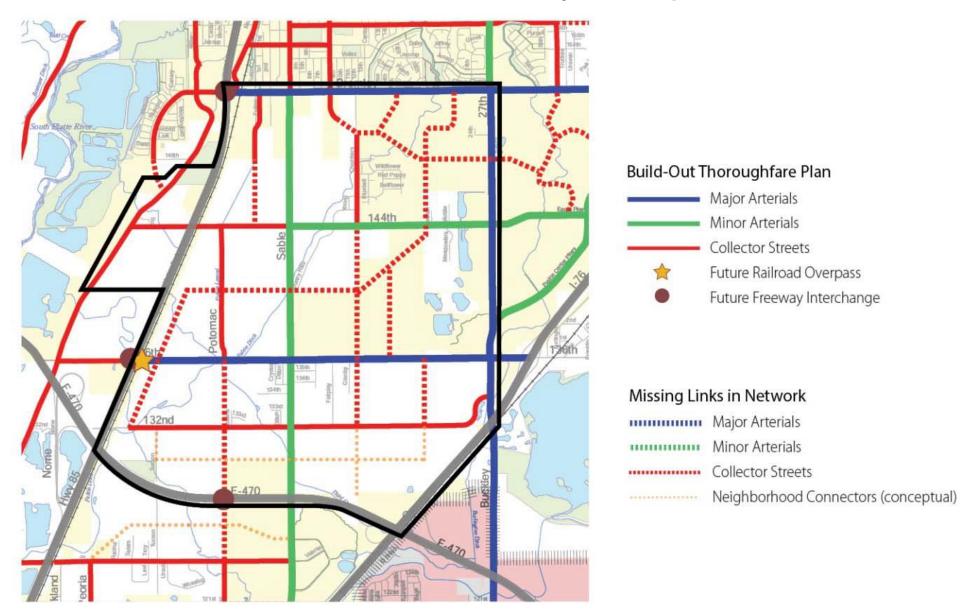
#### **On-Street System**

- existing striped bicycle lanes
- collector streets w/ proposed bicycle lanes signed and striped lanes

#### local streets w/ shared lanes

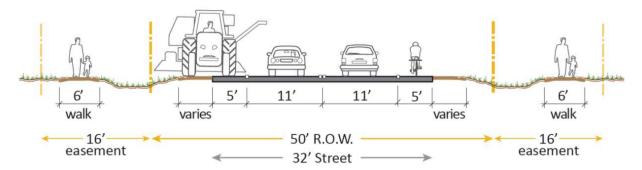
- sharrow pavement markings to indicate key links in bicycle network
  - undesignated shared streets

# **EXISTING OPPORTUNITIES | Transportation**

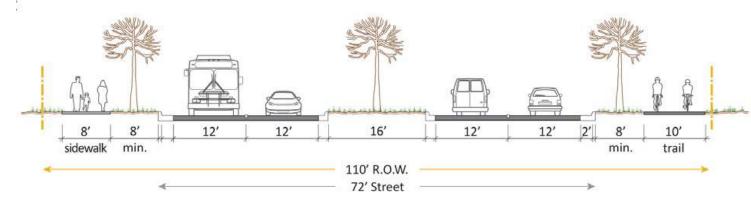


# **EXISTING OPPORTUNITIES | Transportation**

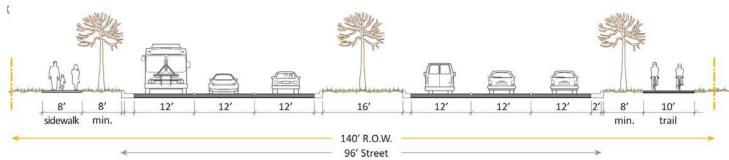
#### Rural Roadway Collector Option



#### Minor Arterial Option



#### **Major Arterial Option**



# TRENDS | Framing the District Plan National/Local Trends Origins of The Plan Public Desires

# **CURRENT NATIONAL TRENDS**







# LOCAL TRENDS











# MARKET STUDY | Approach

#### **GUIDING VALUES OF THE STUDY:**

Advance the area's agricultural heritage.

Protect private property & landowners.

**Ensure transparency.** 

Protect the rural landscape.

# MARKET STUDY | Key Findings

1

Preserving farmland and developing a local food system are complementary activities.

# MARKET STUDY | Local Food System

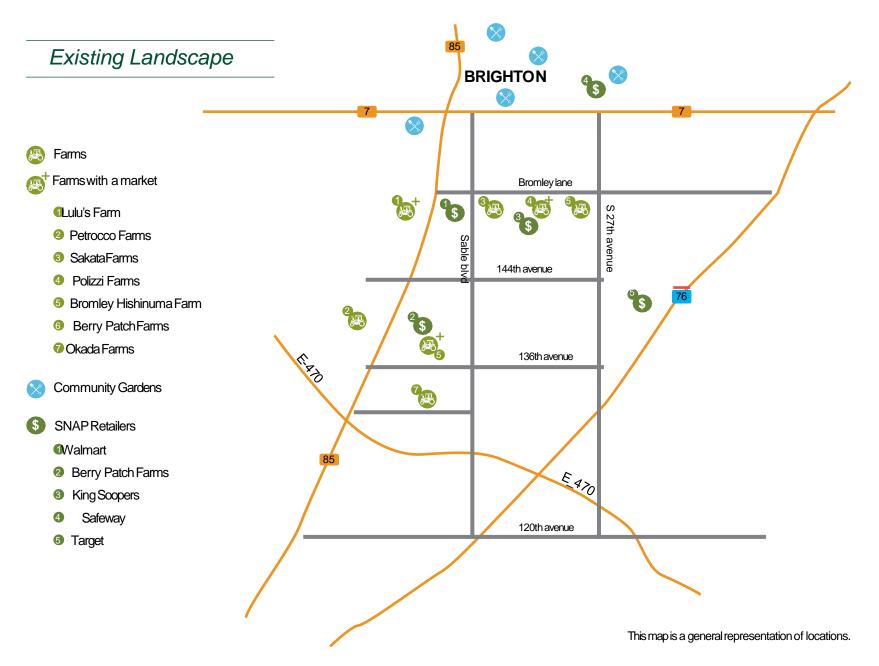
#### What would a local food market look like?

Direct to consumer



Direct sales to restaurants, government entities, hospitals, and schools

# MARKET STUDY | Local Food System



# MARKET STUDY | Local Food System



# MARKET STUDY | Key Findings

2

Protecting farmland in the District creates an opportunity for millions of dollars in locally sourced food and wages.



Direct contact with this heritage allows Adams
County and Brighton to foster a unique,
competitive identity and the ability to position
ourselves as a regional agricultural leader

#### PUBLIC INPUT RESULTS

2014 Adams County Quality of Life Survey

"Open spaces are important to provide for. I really enjoy the farms surrounding us. They are disappearing too fast."

- Adams County Quality of Life Survey Respondent County residents rate Adams County's open space, parks and trails systems as excellent or good

77%

38%

Support Adams County spending more effort on open space, parks and trails systems

Support Adams County spending the same effort, on parks and open space

58%

City-wide Survey conducted on grassroots opportunities that make up a community vision for the BeBrighton Comprehensive plan.

71%

Retain Agricultural Headquarters in Brighton.

New Community Gardens

Support Existing & Encourage

85%

Continue to Encourage
Prime Farmland Preservation

Continue to Direct Development Away from the River & Preserve the Floodplain

71%

90%

Support Produce Stands & Agritourism **75**%

**Retain Major Growers** 

Retain Lands East of Railroad as Rural & Recreational

**79**%

#### ENGAGING THE COMMUNITY



#### **MEETINGS**

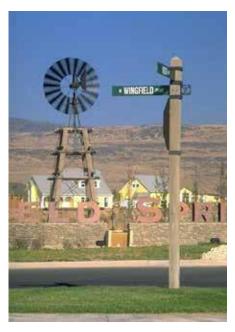
- 7 Neighborhood Meetings
- 3 Working Group Meetings
- More than 13 with leadership
- Individual landowners and stakeholders

#### STAKEHOLDER MEETINGS

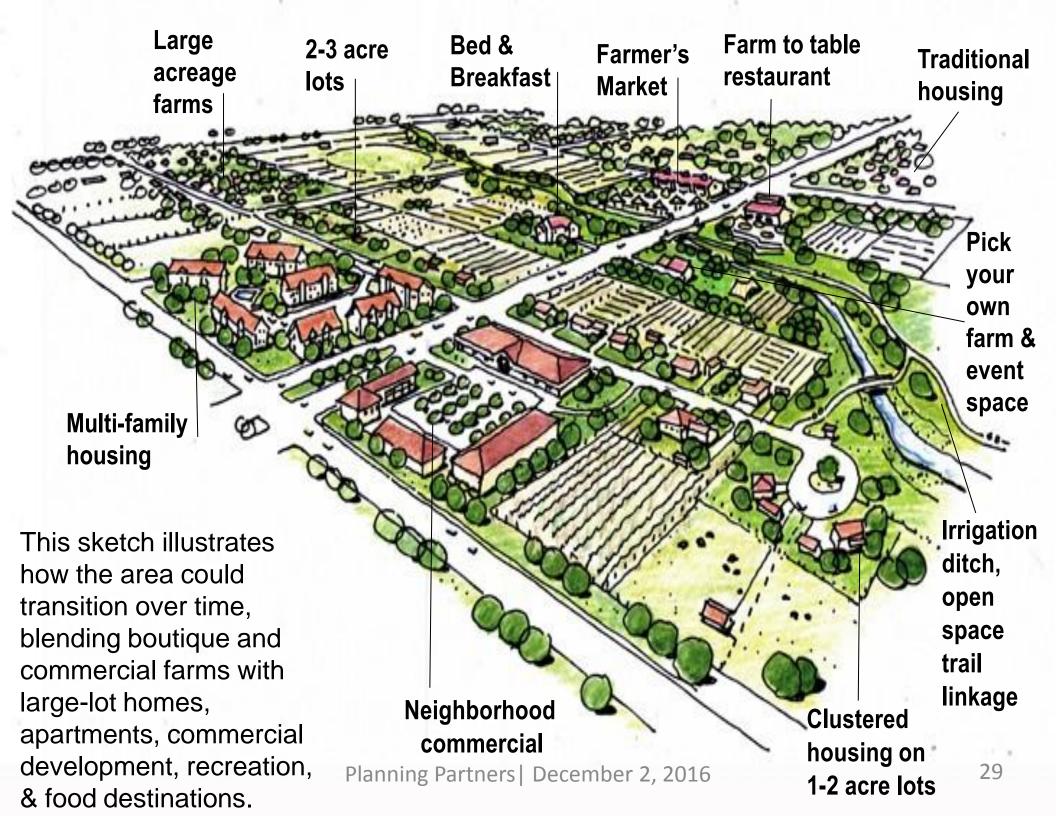
- Developers
- Property Owners
- Farmers
- Ditch Companies
- Water Department
- Historical Preservation
- Business Owners
- Community Members
- Ag Land Preservation Sub-Committee
- Tri-County Health Department
- Expert Panel Presentation

#### **DISTRICT VISION**

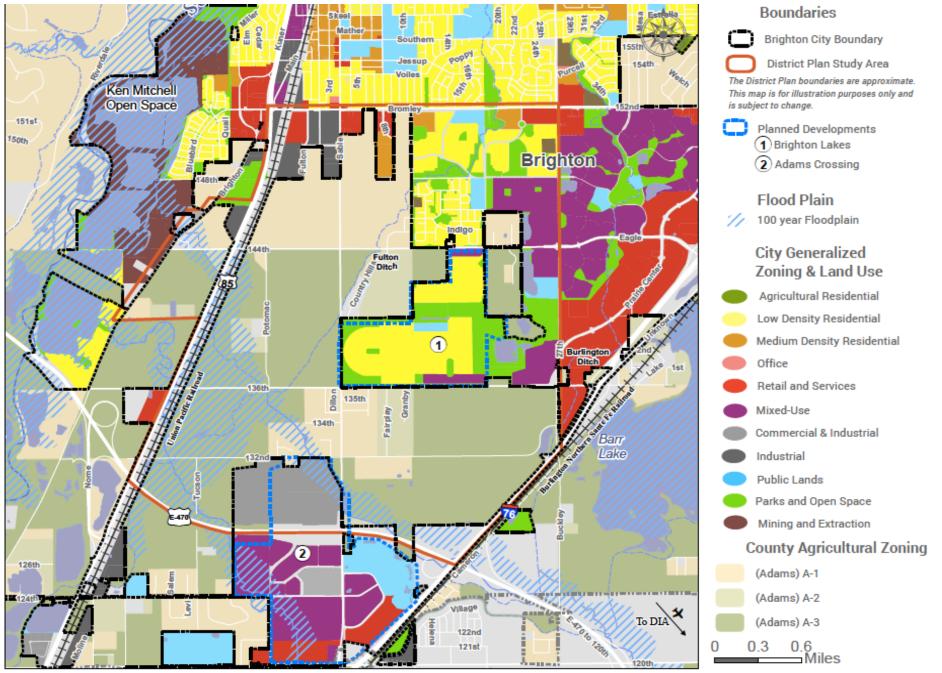
- Ensure the South Platte River's USDA designated prime farmland will remain a southern gateway to Brighton
- Balance a mix of neighborhoods, clustered housing on 1-2 acre lots with existing small and mediumsized farms.
- Balance rural land uses, agritourism, and transitions to urban areas (farming, food processing, mix of housing types, restaurants, breweries, indoor marketplaces, etc).
- Fulton Ditch trail network will tie all of these destinations together







# CURRENT LANDOWNER OPTIONS | Current Zoning



### **EXPANDING LANDOWNER OPTIONS**

**Current Zoning** 

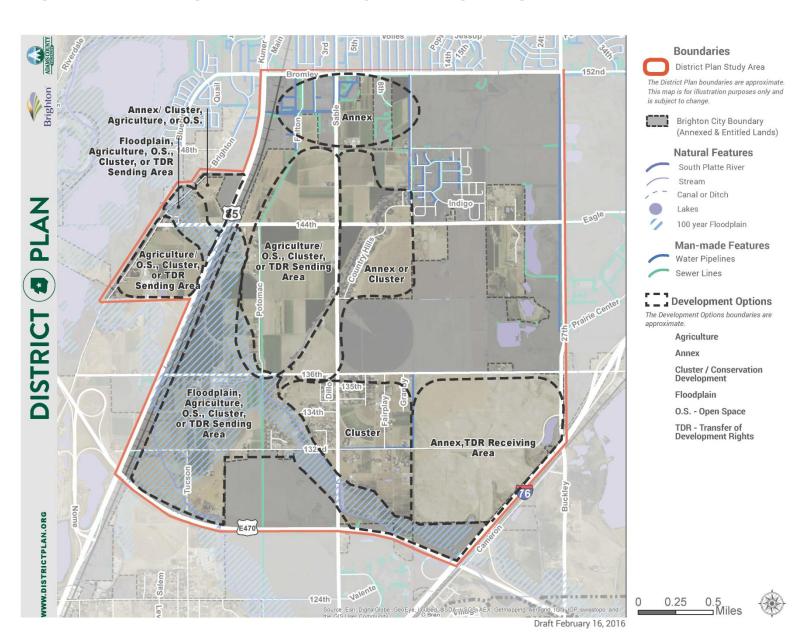
Local Food Systems

Transfer of Development Rights

Agricultural Land and Water Conservation

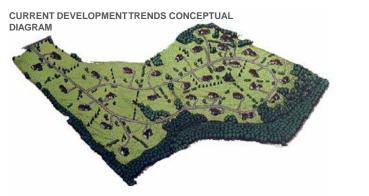
Cluster or Conservation Development

Annexation

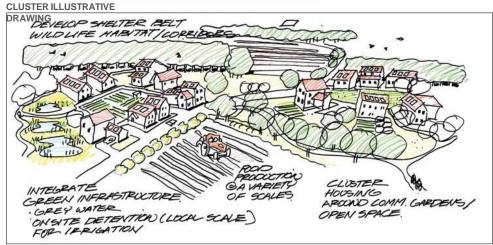


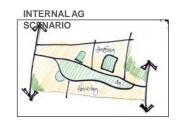
# DEVELOPMENT | Cluster

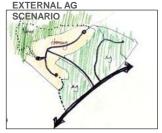
Offers bonus residential, more than would typically be allowed, to be clustered on a portion of the site conserving the remainder of the property.











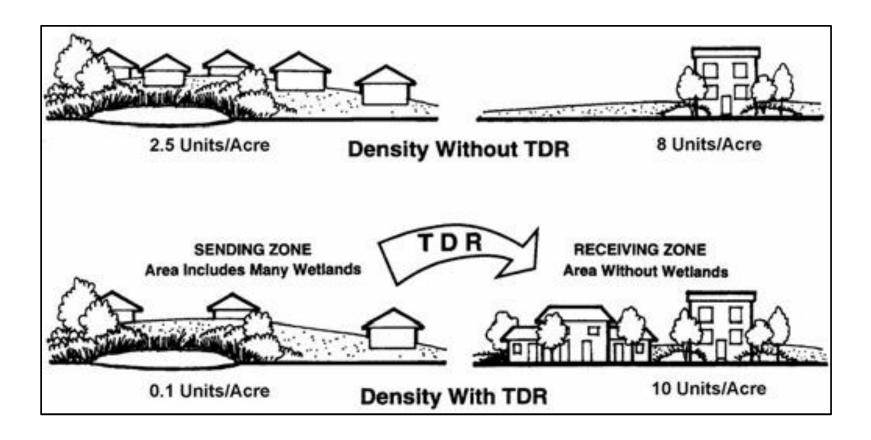
Consistent with Residential Estate Zoning A-2 or A-3

Clustered lots must be between 1 and 2.5 acres

Minimum of 50% of the site must be conserved

For lots greater than or equal to 35 acres receive additional 2 dwellings

# DEVELOPMENT | Transfer of Development Rights



County TDR program allows
development rights to be sent
from conservation areas to
designated receiving areas, where
higher intensity uses are desired

Potential receiving areas in the City could be the Urban Centers: Downtown, Prairie Center, Brackseick Property, and Adams Crossing

# **DEVELOPMENT** | Annexation

Compliance with the comp plan, transportation plan & municipal code

Street, pedestrian, and bicycle connectivity

#### **Urban Level Densities**

Serviceable by existing / planned infrastructure

Rural transition/buffer between agriculture and other development

Agricultural character / elements

Urban Level Densities: Mixed-use and high-density residential development intermixed with single-family residential

#### Integrated agricultural production



Community gardens

Regional trails

Maximize the contiguity of open space, agriculture and sensitive areas

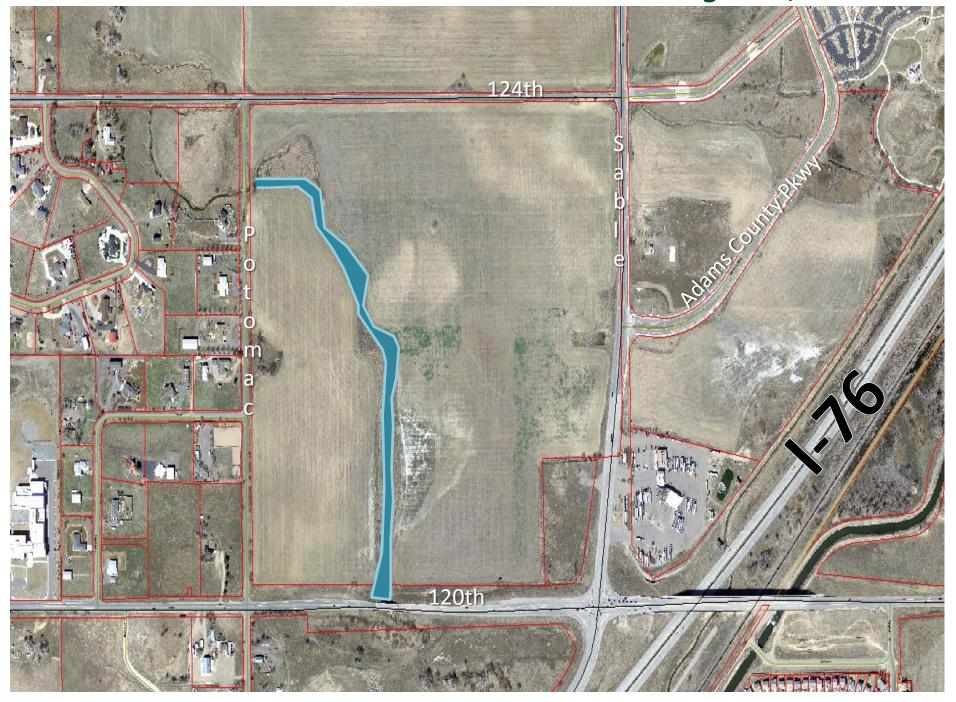
Planning Partners | December 2, 2016

Rural

transition

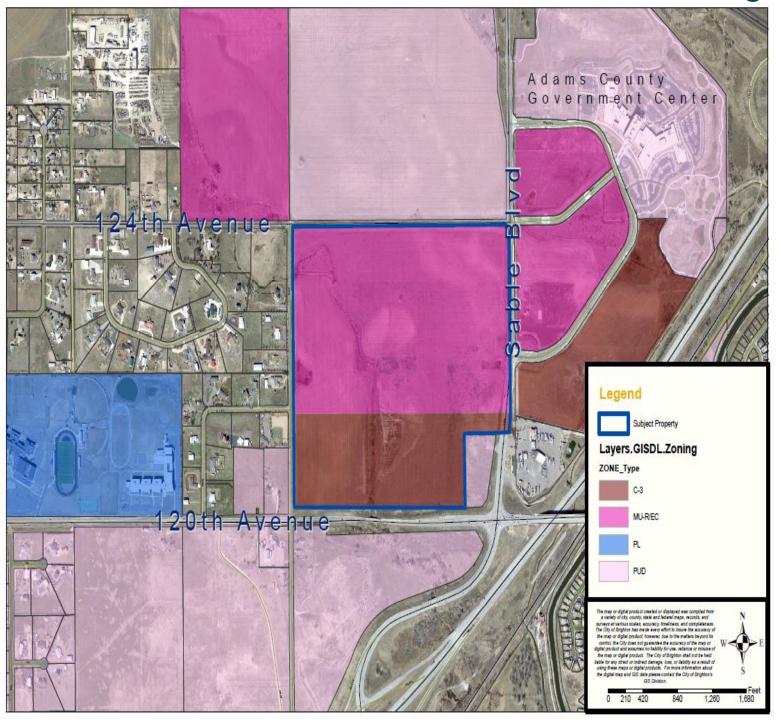
# **ADAMS CROSSING**

# Brighton, Colorado



# **ADAMS CROSSING**

# Zoning



LAND SUMMARY CHART						
	AREA (SF)	AREA (AC)	% OF LAND			
TRACTS	2,725,417	62.565	44.73%			
ROW	664,640	15.258	10.91%			
LOTS	2,703,233	62.060	44.36%			
TOTALS	6,093,290	139.883	100.00%			

11,856 S.F.

1,100 S.F.

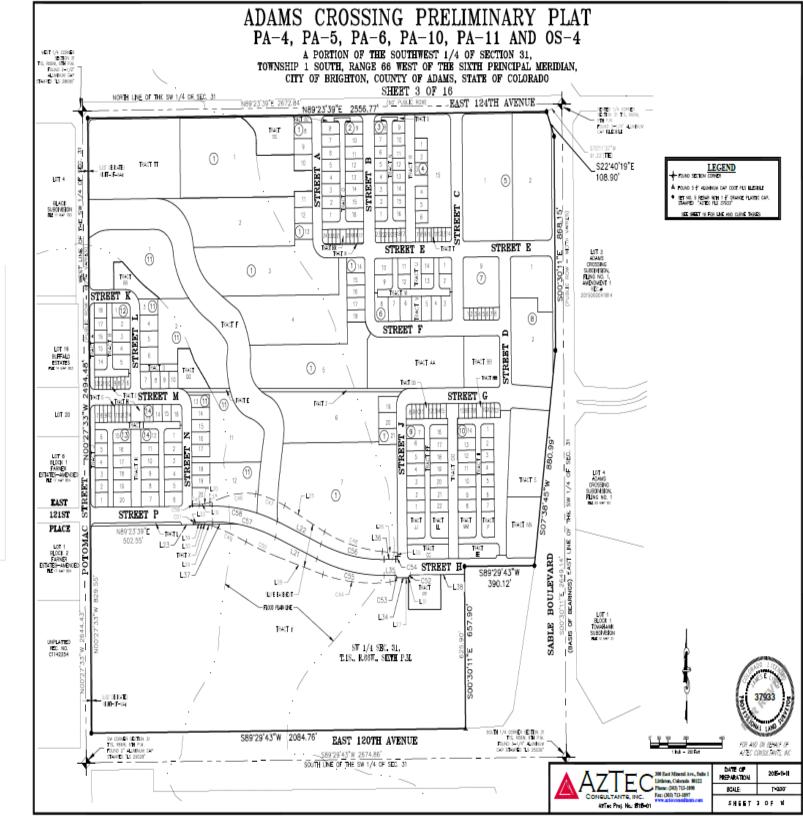
228 LOTS

228 ResidentialLots5 Commercial Lots45 Tracts

AVERAGE LOT SIZE

MINIMUM LOT SIZE

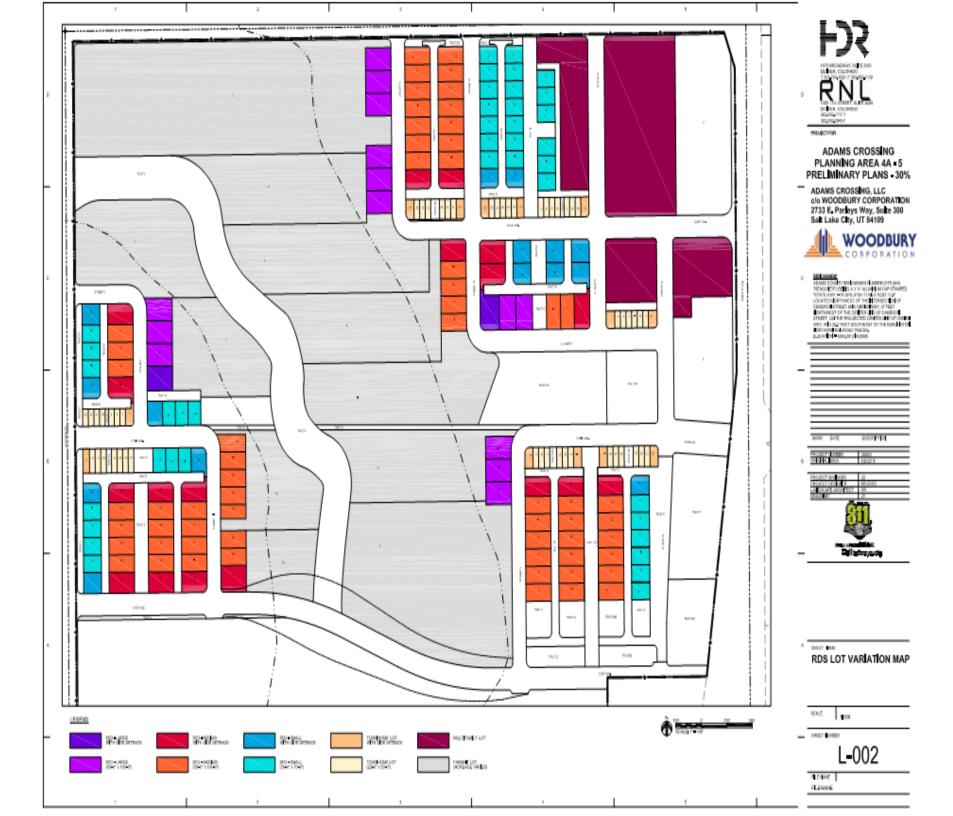
RESIDENTIAL LOTS



#### Conceptual Floodplain Plan **Beyond Organic** Water Conservation 1,653,157 SF (37,95 Acres) · Drip irrigated for accurate quantity and Farm Kits placement of water xx,xxx lbs. of Produce @ · Mulching to conserve water \$xxx,xxx Annual Retail Value **Fertility Without Chemicals** No Pesticides or Herbicides · No chemical pesticides (only organic · Crop rotations prevent pest infestations Local manure replenishes soil nutrients products, if necessary to save a crop) · Companion plants attract beneficial Cover crops rebuild fertility and structure Micro-Brewery/Hops Farm Companion plants that increase pollination insects to kill crop pests Home Brewing Business · Correct plant choice and placement -· Compost plant, produce, and weed waste Heirloom varieties and high quality **Nutritive Dehydration Facility** · Mulch promotes healthy crops to Green House resist pests naturally 2, 048 square foot base Modular with the ability to add 16'x32' platforms around the perimeter of the Open Space Corridor home and can be used as a brewery. Wetland & Native Habitat winery, home office, extra living space - completely customizable Pasture & Feta Farm Kit 512 square feet of indoor Greenhouse Protein & Cheese Vineyard and Winery Home Wine-making Business Market Canopy / Innovation Center · Includes a 4-stall truck market accessible via mountable curb Townhomes -Full Culinary Institute Kitchen with Community Farmer Program classroom seating Walk-in refrigeration Furnishing and tool storage Vegetated rooftop will be installed with Daycare Farm Kit edible plants Home Daycare Business The center provides all the necessary Dentist Farm Kit information and services for residents to Lawyer Farm Kit Home Dental Business enjoy living next to the farm and close to Home Law Firm Business nature in this progressive community. Low Petroleum Techniques Residents benefit from fresh, local food · Hand planting, weeding, and and energy efficient homes that align harvesting living environments with conscientious · Seedlings start in hoop houses sustainable standards. without electricity or fossil fuels Biodiesel used whenever possible Farm Letz: 37.95 Acres Water Channel: 4.79 Acres Subtotal: 42.74 Acres · Balance of appropriate mechanization **Annual Crops** A selection of gourmet crop for amazingly and fairly compensated manual labor West Park: 0.52 Acres nourishing and delicious meals at the restaurant. Bast Park: 2.19 Acres **Local and Community Oriented** Many varieties don't preserve or travel well but Paths: 0.36 Acres · Local produce moves from farm to taste fantastic and allow the chefs more TOTAL: 45.80 Acres table quickly, preserving freshness creativity; you can only enjoy them here! and nutritional value Heirloom tomatoes · Local farmers interact directly with you Assorted Gournet Lettuce CONCEPTUAL SITE PLAN and make beneficial decisions for the Arugula, Spinach, Mesculins health of the community Green Onions, Brocolli, Swiss Chard · Local produce is grown by, and is for, Fine Fresh Herbs the community; keeping local money Peppers, Squash, Beets Cucumbers, Artichoke, Eggplant in the local economy · Best Management Practices are used Horseradish, Filet Beans Property Line / Fence Line to ensure safe and healthy produce Pumpkin, Sweet Potatoes Property Line / Fence Line **Nursery Stock** On-site location that provides homeowners to pick and plan the 000 plant material for their new home FARMLAND FARM FARM FARMLAND (Dwarf Orchard) (Crops) - 25 0' Native Grassis, Etc. - 25.0' - 32.0' Stejam Bed (varies) - 25.0' Native Grasses, Etc. -75.0' - 82.0' (varies) 100.0' - 117.0' Between Property Lines (varies) -Copyright © 2015 AgriNETx, LLC. All Rights Reserved.

CONCEPTUAL SECTION THROUGH STREAM BED

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#### PROJECT CONTACTS

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Developer Contact:
Matthew "Quint" Redmond
<a href="mailto:qredmond@agriburbia.com">qredmond@agriburbia.com</a>

## Mixed Use Zoning-Purpose

(b) Purpose. The primary purposes of the Mixed Use Zone Districts, (hereinafter referred to as MU Districts) are to:

(1) Provide appropriate areas for and to facilitate quality mixed use development in activity centers that are consistent with the Comprehensive Plan's land use and transportation goals, Multi-modal objectives, policies and strategies;

(2) Accommodate intensities and patterns of development that can support multiple modes of

transportation, including public transit and walking;

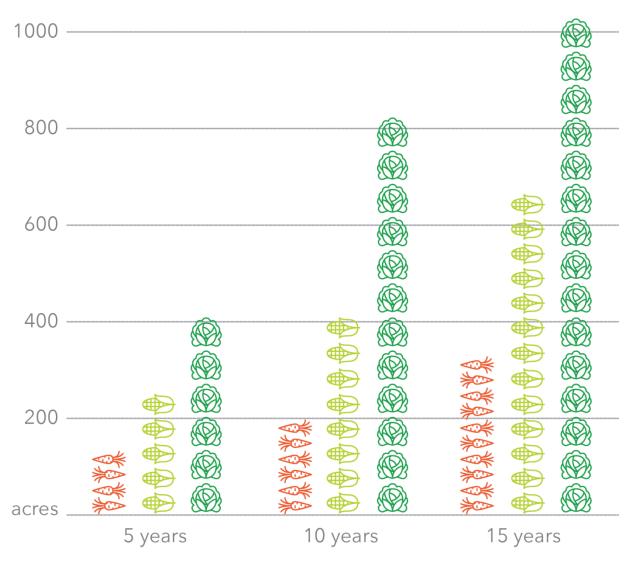
(3) Group and link places used for living, working, shopping, schooling and recreating, thereby reducing vehicle trips, relieving traffic congestion and improving air quality in the City;

(4) Provide a variety of residential housing types and densities to assure activity in the District, support a mix of uses and enhance the housing choices of City residents; and

(5) Integrate new mixed use development with its surroundings by encouraging connections for pedestrians and vehicles and by assuring sensitive, compatible use, scale and transitions to neighboring uses.

#### IMPLEMENTATION RECOMMENDATIONS

#### Cumulative Acres Purchased for Ag Preservation



## KEY SUPPORT SYSTEMS: Land Management and Growing a Local Food System



Farms



Cottage Food Industries



CSAs



Farmers Market



Community Gardens



Food Processing



Wellness



**Small Farms** 



School Gardens

Adams County &
Brighton
Planning & Open
Space
Departments

Ag-Land
Preservation
Sub-Committee

Local Food Systems
Program and
Marketing
Development

LAND USE CATEGORY	CHARACTERISTICS & USES	PURPOSE	CRITERIA FOR DESIGNATION
Local District Mixed Use  Light Industrial	Primary:  Concentrated food cultivation, processing, and distributing. Agricultural tourism uses such as farmers markets, cottage industries, bed and breakfast establishments, restaurants, breweries, tourism services.  Secondary: Sustainably designed clustered residential developments that focus on backyard, neighborhood or community farms integrated within the development.  Balance development to utilize TDR as a sending area and cluster development on site.	Lands where development compatible with agriculture is expected in the future. Areas with adequate public infrastructure will become urban in nature while other areas may remain a lower intensity use.  Development supports agricultural economic development, agritourism, and/or preserves agricultural areas for long term farming  Conserve environmentally sensitive areas  Prevent urban nuisance complaints  Limit the extension of services where they are costly and difficult to provide  Provide adequate intensity and mix of uses to create a	Ability to support agricultural tourism uses  Incorporated into a municipality where central water and sewer is feasible and necessary  Adequate transportation access  Avoid uses that are incompatible with agricultural uses  Clustered development pattern that maximizes development while preserving adequate open area to support the District Plan objectives  Development should be arranged in such a manner to allow viewsheds of the agricultural amenities and create scenic vistas into and throughout the area.  Architecture should reflect the agricultural heritage of the area in a complementary manner  Suitable for agriculture, environmentally sensitive; or historically significant
		pedestrian environment.	Contributes to separating and defining urban areas

C.

CATEGORY CATEGORY CATEGORY	
Local District Mixed Use  Primary: Concentrated food cultivation, processing, and distributing. Agricultural tourism uses such as farmers markets, cottage industries, bed and breakfast establishments, restaurants, breweries, tourism services.  Secondary: Sustainably designed clustered residential developments that focus on backyard, neighborhood or community farms integrated within the development.  Balance development to utilize TDR as a sending area and cluster development on site.  Lands where development compatible with agriculture is expected in the future. Areas with adequate public infrastructure will become urban in nature while other areas may remain a lower intensity use.  Development supports agricultural areas for long term farming  Conserve environmentally sensitive areas  Prevent urban nuisance complaints  Limit the extension of services where they are costly and difficult to provide  Provide adequate intensity and mix of uses to create a service and mix of uses to create a service and of the future. Areas with adequate public infrastructure will become urban in nature while other areas may remain a lower intensity use.  Development supports agricultural areas for long term farming  Conserve environmentally sensitive areas  Prevent urban nuisance complaints  Architecture agricultural areas for long term farming  Development such a mann agricultural areas for long term farming  Conserve environmentally sensitive areas  Prevent urban nuisance complaints  Architecture sull become urban in nature while other areas may remain a lower intensity use.  Countered de maximizes do preserving as support the location of such a mann agricultural areas for long term farming  Conserve environmentally sensitive areas  Prevent urban nuisance complaints  Architecture areas for long term farming  Development such areas for long term far	evelopment pattern that development while dequate open area to District Plan objectives at should be arranged in her to allow viewsheds of the amenities and create scenic and throughout the area. It is should reflect the heritage of the area in a tary manner agriculture, stally sensitive; or

C.

LAND USE CATEGORY	CHARACTERISTICS & USES	PURPOSE	CRITERIA FOR DESIGNATION
Residential  Residential	Primary:  Concentrated food cultivation, processing, and distributing. Agricultural tourism uses such as farmers markets, cottage industries, bed and breakfast establishments, restaurants, breweries, tourism services.  Secondary:  Sustainably designed clustered residential developments that focus on backyard, neighborhood or community farms integrated within the development.  Balance development to utilize TDR as a sending area and cluster development on site.	Lands where development compatible with agriculture is expected in the future. Areas with adequate public infrastructure will become urban in nature while other areas may remain a lower intensity use.  Development supports agricultural economic development, agritourism, and/or preserves agricultural areas for long term farming  Conserve environmentally sensitive areas  Prevent urban nuisance complaints  Limit the extension of services where they are costly and difficult to provide  Provide adequate intensity and mix of uses to create a pedestrian environment.	Ability to support agricultural tourism uses  Incorporated into a municipality where central water and sewer is feasible and necessary  Adequate transportation access  Avoid uses that are incompatible with agricultural uses  Clustered development pattern that maximizes development while preserving adequate open area to support the District Plan objectives  Development should be arranged in such a manner to allow viewsheds of the agricultural amenities and create scenic vistas into and throughout the area.  Architecture should reflect the agricultural heritage of the area in a complementary manner  Suitable for agriculture, environmentally sensitive; or historically significant  Contributes to separating and defining urban areas

C.

#### **KEY RECOMMENDATIONS/ NEXT STEPS:**

- 1. Adams County and Brighton should commit to annually and jointly applying for a minimum of \$1M of competitive Adams County Open Space Grant Funds, and applying 250K each of their Open Space share-back funding for preserving agricultural lands within the District. Grant funds are derived from a combination of existing Open Space sales tax, matching GOCO grant funds, and other funding sources which may be available. [1]
- 2. Adams County and Brighton will develop an evaluation matrix [2] for agricultural land preservation opportunities to include, but are not limited to:
  - Prioritize lands that inherently help maintain agricultural operations and wildlife habitat.
  - Define goals around water resources to sustain agricultural production and address future municipal need.
  - Focus on designated prime agricultural lands that are contiguous to optimize farming efficiencies.
  - Where possible, focus on existing view sheds.
  - Assess existing and future transportation constraints.

<sup>[1]</sup> Actual grant funding request may vary year over year depending upon available lands for fee-simple acquisition in terms of available acreages. Grant applications will be evaluated annually by the Open Space Board and the Board of County Commissioners, and others. All land purchases are subject to annual appropriation procedures.

<sup>[2]</sup> See discussion of additional, potential land conservation criteria in Chapter 3 of the Plan.

#### **KEY RECOMMENDATIONS/ NEXT STEPS (CONT.):**

- 3. Explore the creation of a revolving fund to ensure a portion of property tax funds from the District area are allocated for reinvestment and future land acquisition of strategically located land that would enhance agricultural preservation and help to define the character of development as outlined in this plan. Seek out other funding opportunities and financing to implement and sustain the District Plan's recommendations.
- 4. Adams County and Brighton should jointly enhance the Ag-Land Preservation sub-committee and appoint key members.
- 5. As part of the plan, a new, full-time equivalent employee dedicated to local food system programming and marketing efforts would be beneficial. This position could be funded equally by Adams County and Brighton for a minimum of two years, with evaluation thereafter, with the goal of the position to be self-sustaining via grant funds thereafter.

#### **KEY RECOMMENDATIONS/ NEXT STEPS (CONT.):**

- 6. Contemplate the release of a request for qualifications or proposals to meet the objectives of the District Plan by the development community.
- 7. Amend Adams County and City of Brighton regulations and standards to help implement the Local District Plan in regards to transfer of development rights (TDR), and other zoning and design related amendments.
- 8. Adams County and the City of Brighton will explore other opportunities to work together to implement the District Plan's strategies, actions and recommendations.
- 9. Pursue opportunities in which historic preservation grants and tax credits might help to rehabilitate historic farm properties.

## Questions?



# EXTRA SLIDES

## **BACKGROUND**

How it all started

## RECOMMENDATIONS

How the plan moves us forward

## STAFF ANALYSIS

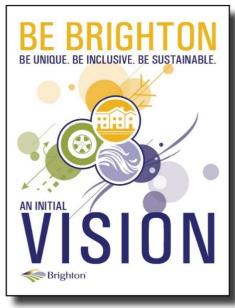
The last step

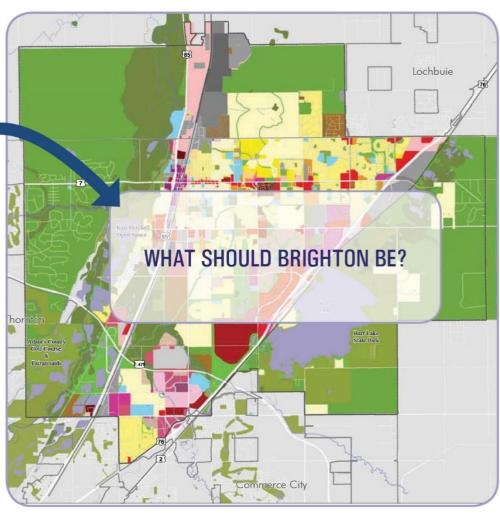
## THE ADOPTED DISTRICT PLAN

Components of the plan

### BEBRIGHTON | Comprehensive plan update







## PLAN PROCESS

How the plan was made

#### PROJECT TEAM

- Partnership was formed
  - Initial IGA: Local Food District, Agritourism and Agricultural Preservation
- Landowner objections
  - Met to hear concerns
- Revised IGA
  - Local District: Study the area to determine the appropriate uses and find balance between interests

## TWO FORKS COLLECTIVE

Terry Freeman
Project Manager
Andria Marshall

#### CROSSROADS RESOURCE CENTER

Ken Meter, Project
Director Megan
Phillips Goldenberg

#### **LOGAN SIMPSON**

Bruce Meighen Contract Manager Jeremy Call

Assistant Project Manager

Libby Kaiser

Tom Keith

HRS WATER

Eric Harmon

Steven Barrett

URBAN INTERACTIVE STUDIOS
Chris Haller

#### PROJECT SCHEDULE

	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.
DISTRICTPLAN		orhood ting				orhood ting	Preferred Plan		Final Plan	District Plan Adoption	District Plan Ratification
BEBRIGHTON COMPREHENSIVE PLAN			Visioning Event	Comm	unity Choic	es Initial ommendat	ions	Draft Plan		Comp. Plan Adoption	Comp. Plan Ratification

#### PROCESS OVERVIEW

Discovery

Envision a Way

**Forward** 

3

Implementation Strategy

#### PHASE I: DISCOVERY

- PROJECT INITIATION & ONGOING MANAGEMENT
- COMMUNITY ENGAGEMENT PLAN
  - City and County Leadership
  - Task Force
  - Stakeholder Interviews
  - Visioning Workshops
  - Project Website

#### 3 DATA DEVELOPMENT & ANALYSIS

- Historical Context
- Natural Resource Assessment
- Residential/Commercial Market Demand
- Agricultural Feasibility
- 4. INTEGRATION WITH OTHER PLANS
- 5. CASE STUDIES

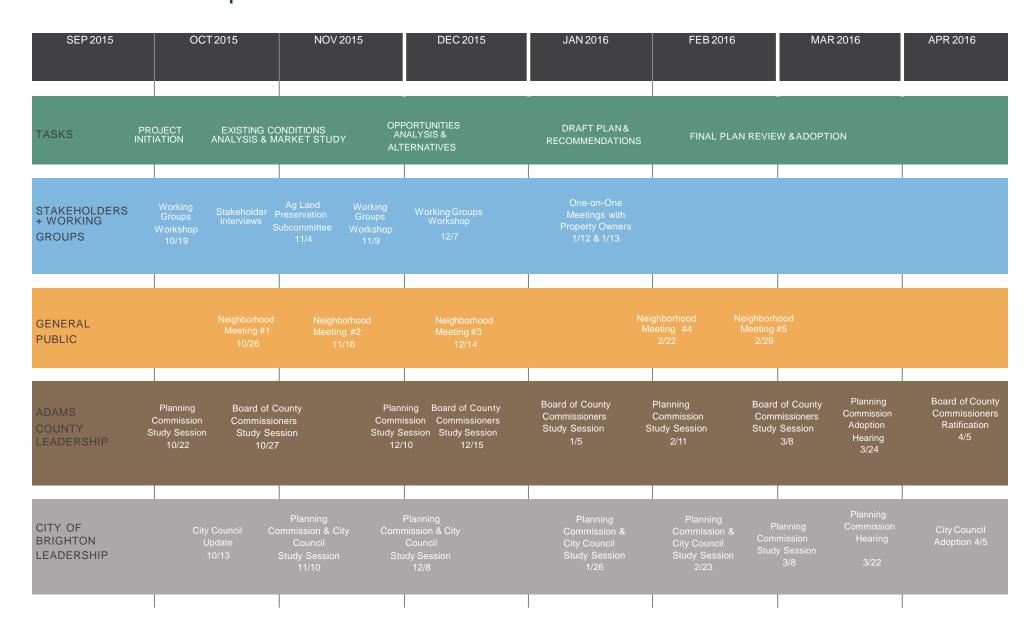
#### PHASE II: ENVISION A WAY FORWARD

- 1. OPPORTUNITIES ANALYSIS
- 2. COMMUNITY CHOICES
  - City and County Leadership
  - Task Force Meeting #2
  - Choices Workshops
- 3 PREFERRED PLAN

#### PHASE III: IMPLEMENTATION STRATEGY

- 1. IMPLEMENTATION STRATEGIES
  - Agricultural Conservation
  - Water
  - Food Localization
  - Annexation
  - Zoning
  - Transportation
  - Partnerships
  - Strategic Marketing Plan
- 2. PRELIMINARY PLAN
- 3. DRAFT PLAN + PUBLIC REVIEW
- 4. FINAL PLAN ADOPTION

#### SCHEDULE | DISTRICT PLAN



#### MARKETING OUTREACH

- Approximately 1600 postcards were sent to properties in and near the area in October and January
- Website-links to Adams County and Brighton websites
- Social Media (Facebook (7), Twitter (7), Instagram)
- Newspaper ads were run in January and February
- 4-Newspaper articles covering the District Plan
- Press releases
- 100-Posters distributed at/around schools, churches, libraries, local businesses, etc.
- 5 videos posted on DistrictPlan.org and Brighton's websites, YouTube and Brighton channel 8
- Special spanish speaking outreach including dual translation posters and postcards, community outreach by Hispanidad, dual translation at neighborhood and public hearing meetings, Spanish radio ads

#### Mobile site



#### Website



#### Poster



#### Postcard



#### **OUTREACH & INPUT**

Spanish translation & interpretation Sent approx. 1,600 postcards X 2 Brighton Utility Bills 611 unique visitors:

www.districtplan.org

400 views of 5 YouTube videos Facebook reached 5,500 profiles on 13 shares 500 participants at 7 public meetings





### Draft Plan Review | Referral Period | Public Comments

#### **Draft Plans:**

Review Draft – January 8<sup>th</sup>
Public Draft – February 19<sup>th</sup>
Adoption Draft – March 11<sup>th</sup>

#### Changes to the Plan:

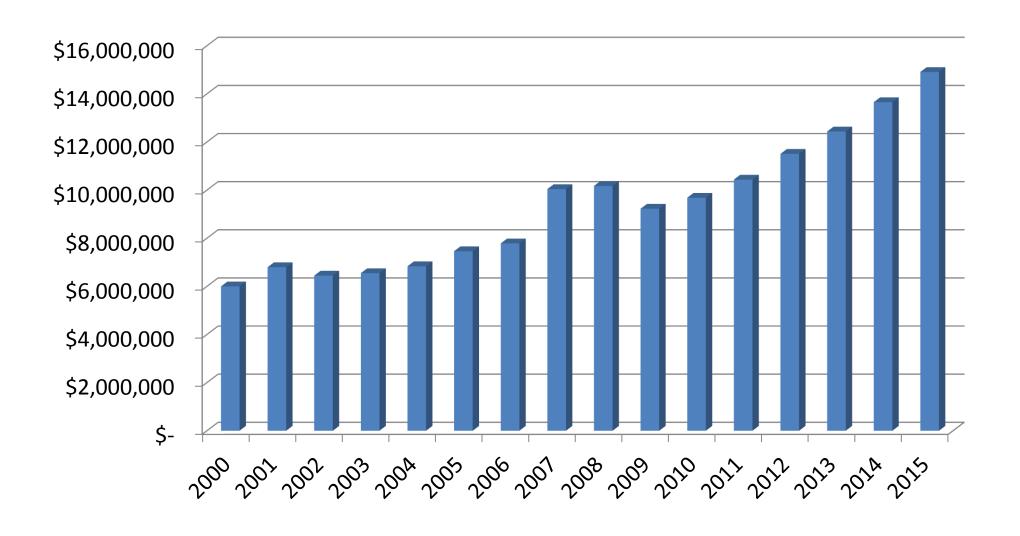
Ongoing public input
Future Land Use Map revisions
Feedback from leadership
Clarification from staff

#### **Public Comments:**

Various agency responses 8 public comment letters

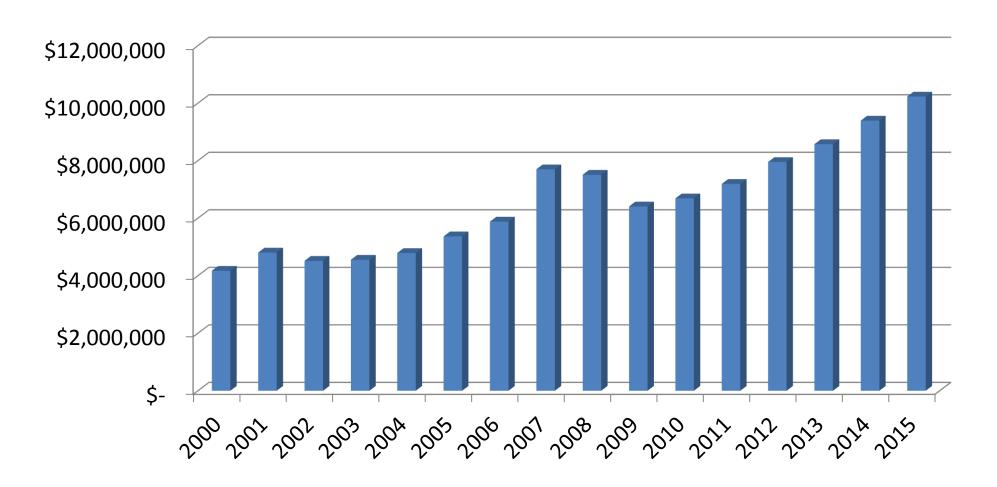
#### ADAMS COUNTY OPEN SPACE SALES TAX

#### **Total Yearly Revenue**



#### ADAMS COUNTY OPEN SPACE SALES TAX

#### Grant Program Revenue



#### PLANNING COMMISSION PUBLIC HEARING & APPROVAL

Colorado Revised Statutes CRS 31-23-206 and -207

Authority and responsibility to establish master plans for the community Encourages coordination of local government entities for the most efficient and effective use of available resources

Section 17-8-20(b)(5) of the Brighton Municipal Code
Planning Commission has final decision over master plans for
community development after a public hearing is held

Planning Commission Public Hearing
Held on March 22, 2016
Written testimony from Mr. Gilchrist & Mr. Brown
Verbal testimony from Ms. & Mr. Schaffer, Mr. Hale and Mr. Scott
Unanimous approval with two conditions addressing edits to the plan

#### Staff Findings | Draft Resolution | Options for the Commission

In Summary, Staff & the Planning Commission found:

- In compliance with the Comprehensive Plan of the City
- Plan fulfills the intent and purpose of the IGA approved by the City Council

#### Adams County Adoption

- Planning Commission approved 6-1 on March 24
- Board of County Commissioners unanimous approval for ratification this morning (April 5)

Therefore, staff has provided a draft Resolution for the Council's ratification of the Planning Commission approval of the District Plan

Options for the Commission's Consideration

- Approve the Resolution as drafted, or
- Deny the Resolution as drafted.

## 1

## Preserving farmland and developing a local food system are complementary activities

#### MARKET STUDY | KEY FINDINGS



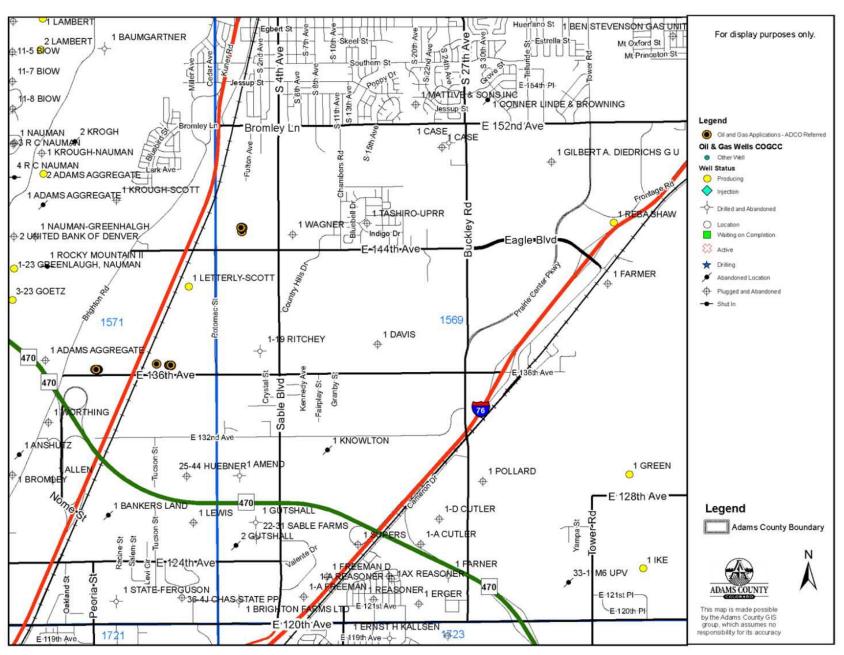
Protecting farmland in the District creates an opportunity for millions of dollars in locally sourced food and wages.



Losing direct contact with this heritage would, in turn threaten Adams County and Brighton's identity and ability to position themselves as a regional agricultural leader

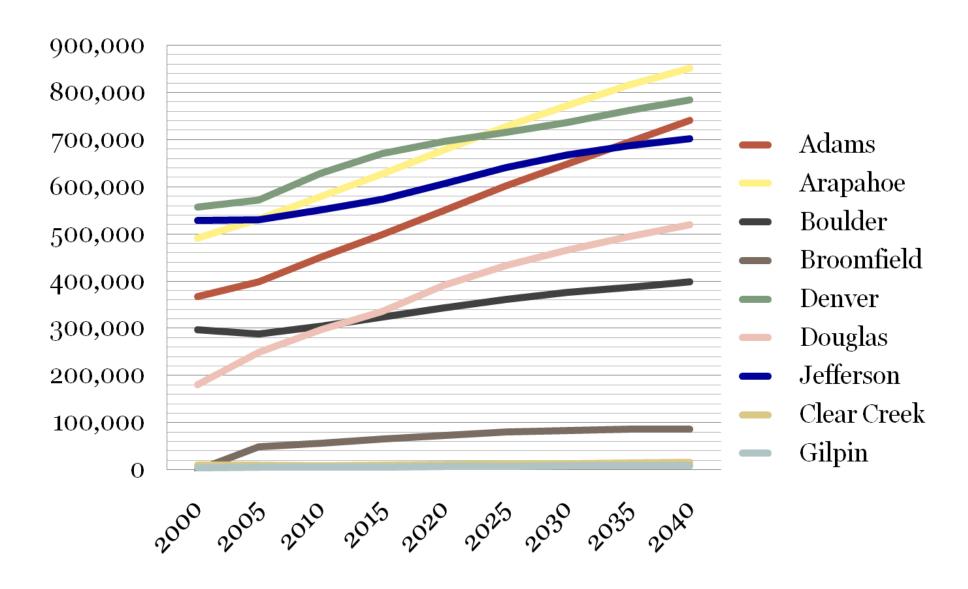
LAND USE CATEGORY	CHARACTERISTICS & USES	PURPOSE	CRITERIA FOR DESIGNATION
Local District Mixed Use	Primary: Concentrated food cultivation, processing, and distributing. Agricultural tourism uses such as farmers markets, cottage industries, bed and breakfast establishments, restaurants, breweries, tourism services.  Secondary: Sustainably designed clustered residential developments that focus on backyard, neighborhood or community farms integrated within the development.  Balance development to utilize TDR as a sending area and cluster development on site.	Lands where development compatible with agriculture is expected in the future. Areas with adequate public infrastructure will become urban in nature while other areas may remain a lower intensity use.  Development supports agricultural economic development, agritourism, and/or preserves agricultural areas for long term farming  Conserve environmentally sensitive areas  Prevent urban nuisance complaints  Limit the extension of services where they are costly and difficult to provide  Provide adequate intensity and mix of uses to create a pedestrian environment.	Ability to support agricultural tourism uses  Incorporated into a municipality where central water and sewer is feasible and necessary  Adequate transportation access  Avoid uses that are incompatible with agricultural uses  Clustered development pattern that maximizes development while preserving adequate open area to support the District Plan objectives  Development should be arranged in such a manner to allow viewsheds of the agricultural amenities and create scenic vistas into and throughout the area.  Architecture should reflect the agricultural heritage of the area in a complementary manner  Suitable for agriculture, environmentally sensitive; or historically significant  Contributes to separating and defining urban areas

## **EXISTING CONDITIONS 10il & Gas**



## ADAMS COUNTY GROWTH TRENDS | Population

Forecast 2000-2040



## **BRIGHTON GROWTH TRENDS**

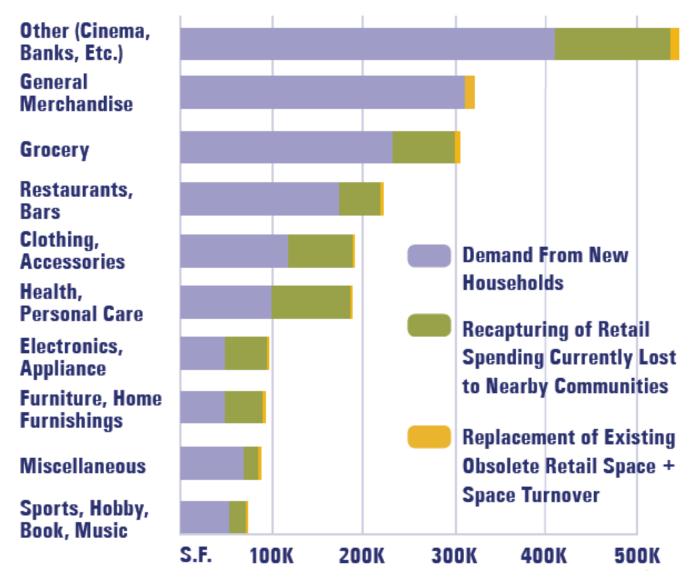
#### 10-YEAR COMMERCIAL / INDUSTRIAL DEMAND







#### 10-YEAR MARKET AREA DEMAND BY SOURCE AND STORE CATEGORY



#### **DISTRICT VISION**

Thoughtful and proactive coordination will ensure the South Platte River's prime farmland will remain a southern gateway to Brighton, balancing a mix of neighborhoods with small and medium-sized farms. The District area will retain its status as a hub of local foods, enhance the local food economy, become a tourist destination for food connoisseurs, promoting the distinctive image of a freestanding community that grows a significant portion of the region's produce.



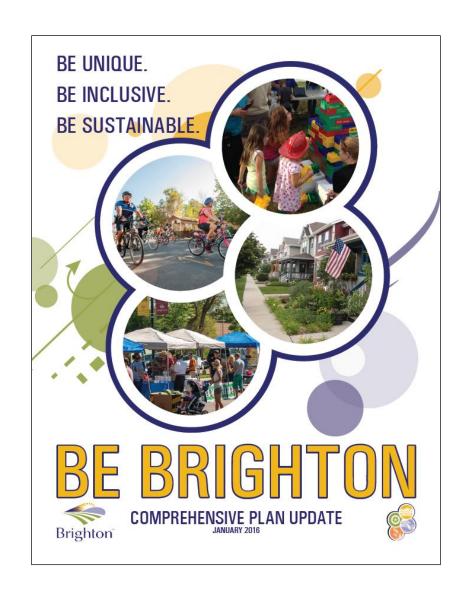


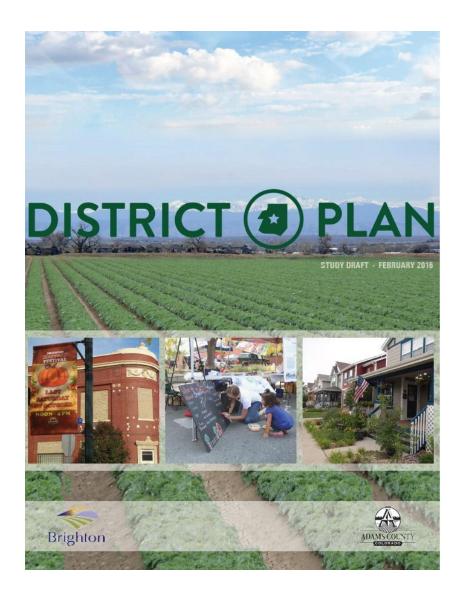




This sketch is illustrates how the area could transition over time, blending boutique and commercial farms with large-lot homes, apartments, commercial development, recreation, and food destinations.

## BE BRIGHTON + DISTRICT PLAN





## REGIONAL & DISTRICT PLAN AREA | Existing Conditions & Opportunities

## MARKET STUDIES | Brighton & District Plan Agricultural Market Study

## THE BE BRIGHTON MARKET ASSESSMENT

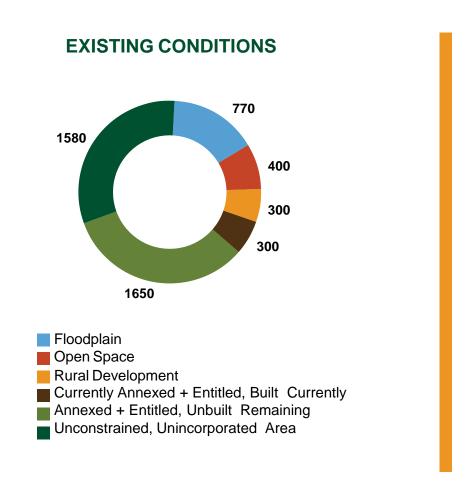
help the community members, residents, governmental bodies and land owners of Adams County and the City of Brighton better understand future demand for residential and non-residential uses.

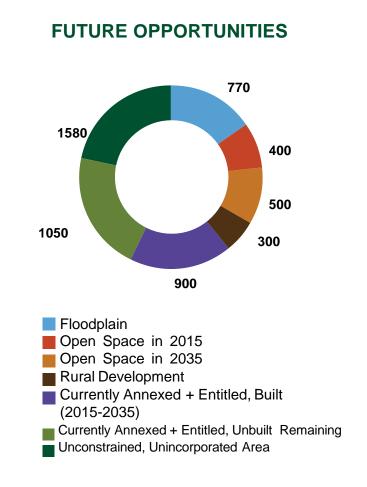
## THE AGRICULTURAL MARKET STUDY

help the community members, residents, governmental bodies and land owners of Adams County and the City of Brighton better understand the agricultural dynamics of The District Area.

#### THE BE BRIGHTON MARKET ASSESSMENT

#### LAND DEVELOPMENT MARKET





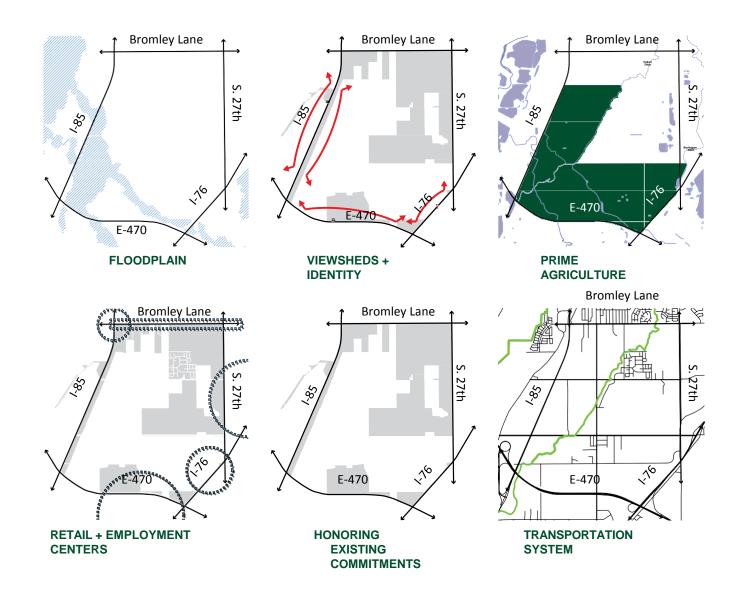
Traditional demand will likely only absorb a small amount of already annexed and entitled areas over the next 10 to 20 years. What should the remaining unincorporated owners do in the meantime?

## WATER | Background on Burlington & Fulton Ditches

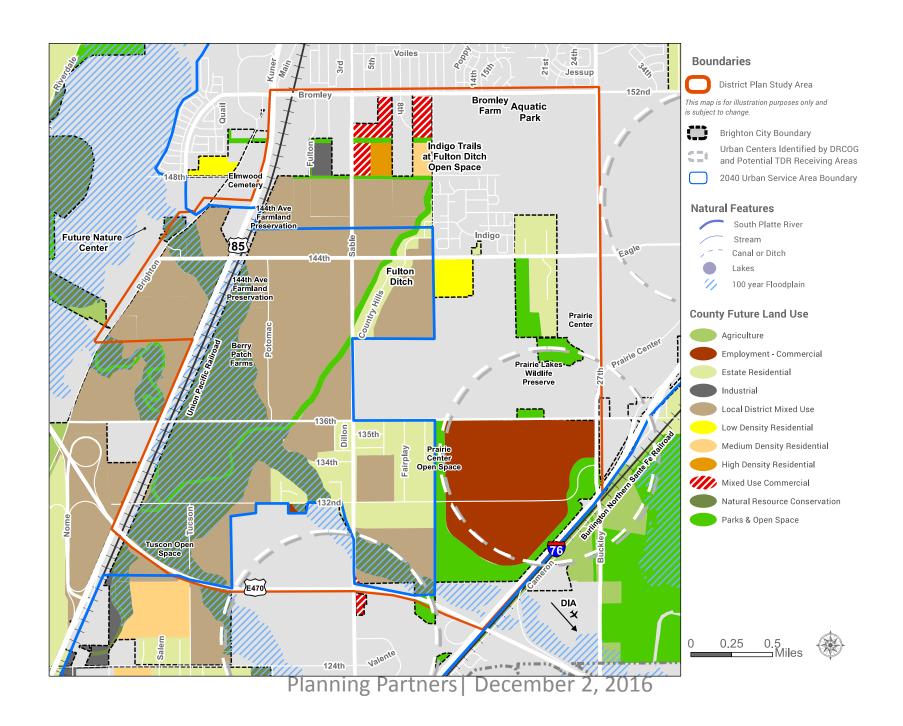
- The amount of water rights is adequate to continue crop production long term.
- Water rights or a portion of a property's water rights can be sold independent of the land.
- Water rights from one property can also be used by or leased to another property within the same ditch company.

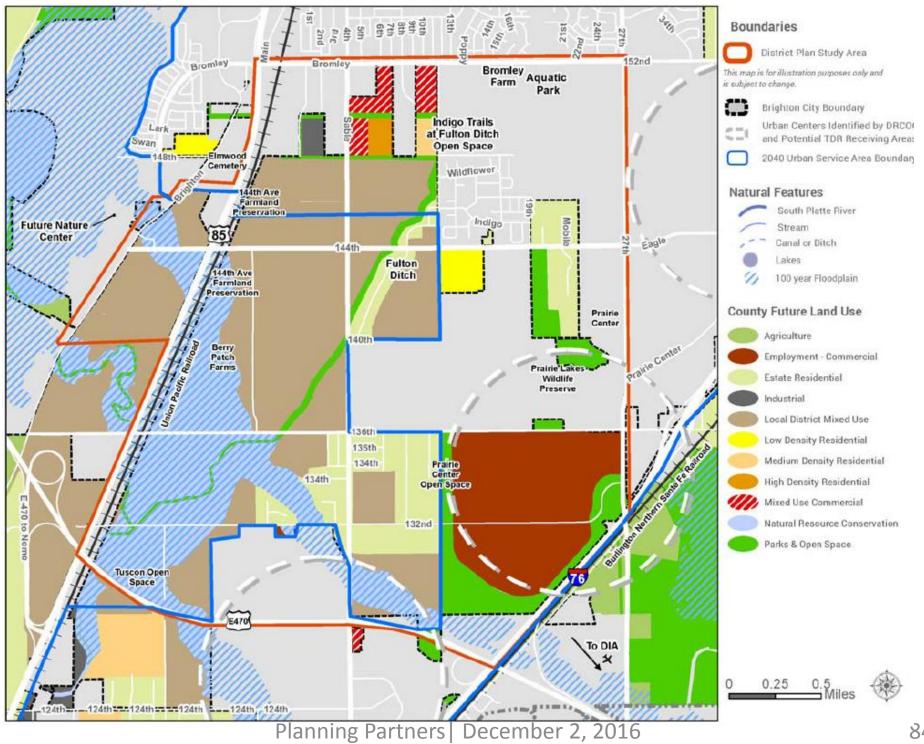
- The Fulton Ditch has approx.
   7,185 shares
- The Burlington Ditch has approx.
   4,000 shares
- The Fulton Ditch has 3.76 acre-feet per share on an annual basis (approx.)
- The Burlington ditch has 4.00 acrefeet per share (approx.)

## KEY INFLUENCES | District Themes

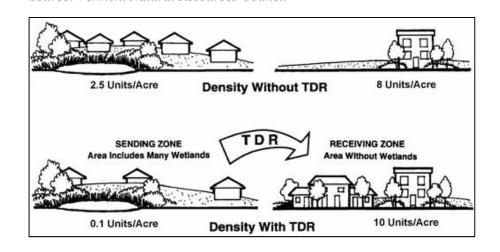


#### ADAMS COUNTY FUTURE LAND USE MAP





# DEVELOPMENT|TRANSFER OF DEVELOPMENT RIGHTS (TDR)



County TDR program allows development rights to be sent from conservation areas to designated receiving areas, where higher intensity uses are desired.

#### **EXAMPLE**

### COMPARISON TO COMPREHENSIVE PLAN (not existing Adams County Zoning or Alternative Options)

ACRES	CURRENT ZONING	MAX UNITS: CURRENT ZONING	TDR MULTIPLIER	MAX UNITS: TDR RECEIVING AREA*
70	A-1 (provides for rural single-family dwellings and limited farming on lots greater than 2.5 acres)	28	1:25	78
70	A-2 (permits farming and limited ranching on lots greater than 10 acres)	7	1:25	57
70	A-3 (allows farming and ranching on lots greater than 35 acres)	2	1:25	52

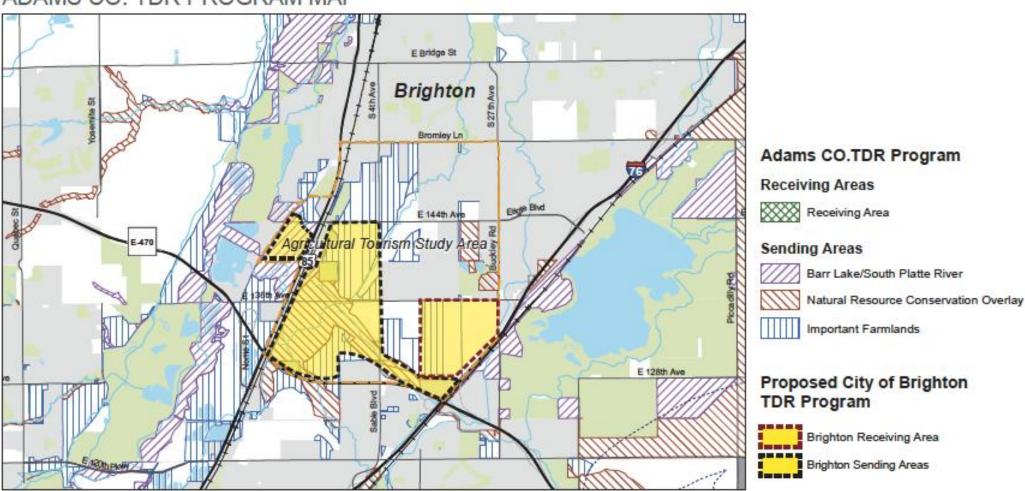
## DEVELOPMENT|AGRICULTURAL OPPORTUNITIES

If desired, agriculture and related infrastructure can continue whether under private or public ownership.

Adams County, Brighton, developers, and others will continue to partner with willing landowners for voluntary fee-simple acquisition (land and water), conservation easements, and market driven opportunities.

## DEVELOPMENT | TRANSFER OF DEVELOPMENT (TDR)

#### ADAMS CO. TDR PROGRAM MAP



Source: Adams County, Colorado

## DEVELOPMENT | Landowner Opportunities

Landowners can continue to use or develop their land in compliance with existing zoning regulations. County lands within the study area currently fall within one of three agricultural zone districts:

LANDOWNER OPTION	CROSSWALK TO COUNTY FUTURE LAND USES MAP
Current Zoning	Agriculture, Estate Residential
Agricultural Land and Water Conservation	Local District Mixed Use, Agriculture
Local Food System	Local District Mixed Use, Agriculture
Cluster Development	Local District Mixed Use, Agriculture, Estate Residential
Transfer of Development Rights (TDR)	Local District Mixed Use, Agriculture
	Uses where central water and sewer is feasible and
	necessary. Could include Local District Mixed Use and
	other residential and commercial categories except for
Apply for Annexation with additional	Agriculture and Estate Residential which are County
performance criteria	designations.

## COMPLIANCE WITH 2020 COMPREHENSIVE PLAN

#### **Overall Goals:**

- 2. Preserve and enhance Brighton's small town identity
- 3. Promote and develop Brighton as a sustainable community
- 4. Promote and protect Brighton's Status as a "Free-Standing" community.
- 5. Maintain Brighton's farming character.
- 7. Promote Brighton's local history
- 8. Promote community focal points

#### City-Wide Principles & Policies:

Principle 1: Practice Sound Citywide Growth Management

Principle 2: Development Framework

Principle 3: Freestanding City

Principle 4: Open Space

Principle 5: Planning Areas – Agricultural Area

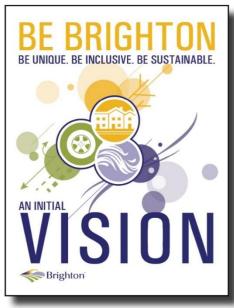
Principal 11: Natural Environment

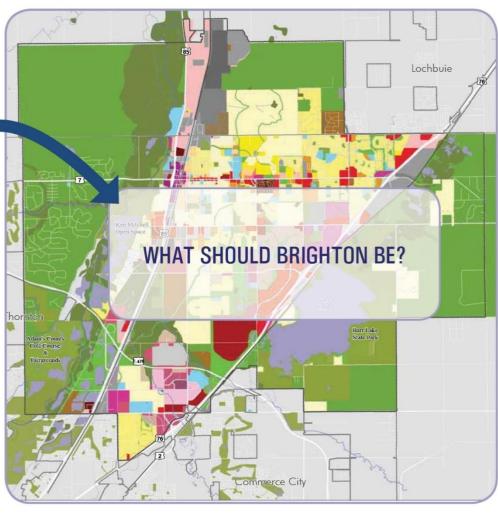
Principal 13: Recreation & Tourism

Principal 15: Sustainability

## BE BRIGHTON | Comprehensive plan update







#### COMPLIANCE WITH BE BRIGHTON

**Opportunity Area Policies** 

Area 11: US 85

Limited Services and Infrastructure Protect agricultural view sheds along the corridor

Area 18: Encourage Prime Farmland Preservation

Preservation of existing prime farmlands Establish a shared vision with Adams County

City-Wide Principles

Managing Growth Principle 1:

Policy 1.1 & 1.5

The Freestanding City Principle 2:

Policy 2.3, 2.4 & Key Strategies

Open Space & Natural Environment Principal 3:

Policy 3.1, 3.2, 3.3, 3.4 & Key Strategies

Recreation & Tourism Principal 9:

Policy 9.1, 9.2, 9.3 & Key Strategies

