CITY OF NORTHGLENN

Becky Smith, AICP, Planning Manager

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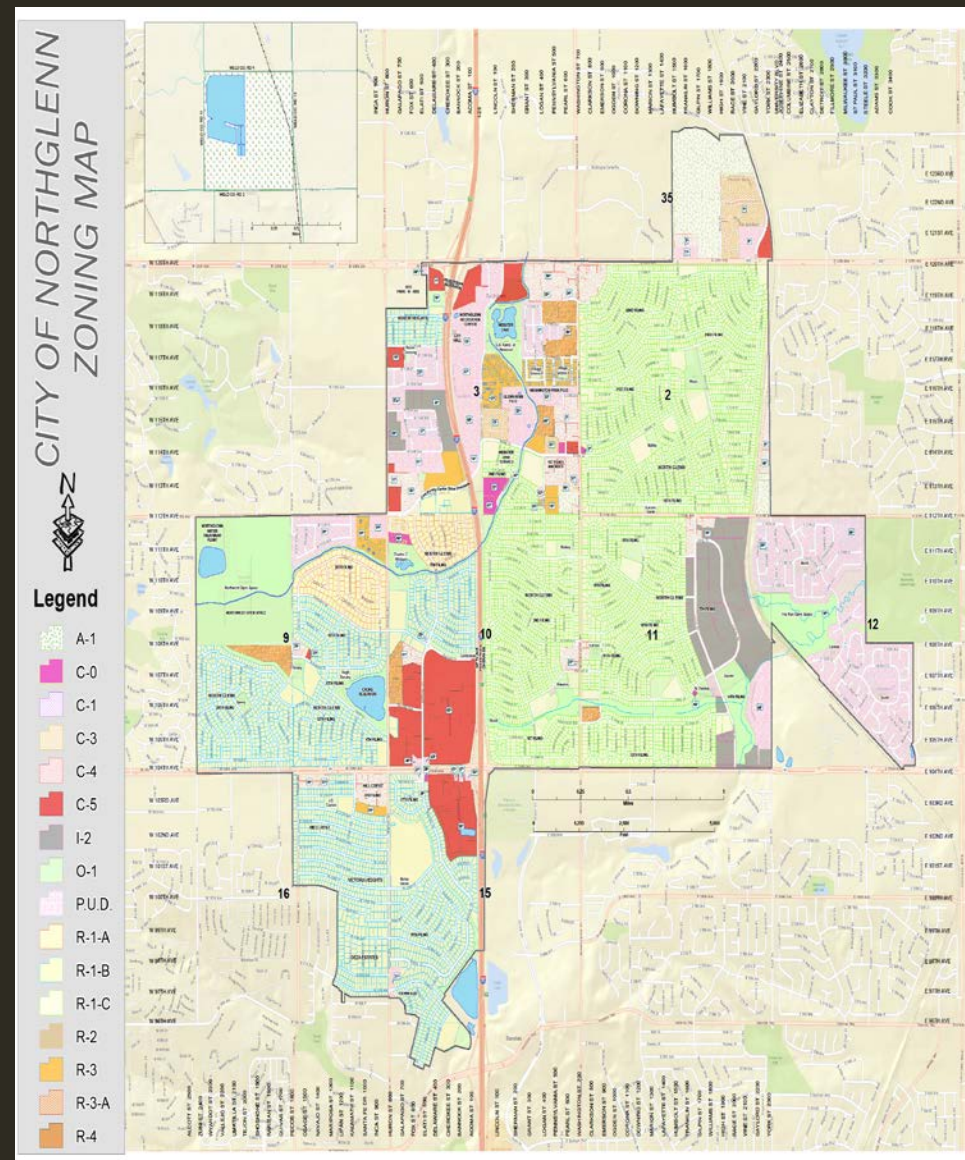# NORTHGLENN FACTS:

7.45 Square Miles

Population: 38,648 (DOLA)

Median Age: 34.3

Racial Composition: 63% White Caucasian, 31% Hispanic or Latino, 3% Asian, 3% Other

Educational Attainment:86% High School Diploma or more, 18% Bachelor's Degree or more

Median HH Income: $53,616

Northglenn ZIP Code is third hottest real estate market in the nation. On average, homes here sell within 11 days, and over one third of new home buyers are millennials. (Realtor.com)

CITY OF NORTHGLENN ZONING MAP

N

Legend

A-1
C-0
C-1
C-3
C-4
C-5
I-2
O-1
P.U.D.
R-1-A
R-1-B
R-1-C
R-2
R-3
R-3-A
R-4

NORTHGLENN PLANNING PROJECTS

Recent Efforts

- Bees & Chicken Ordinance
- Northglenn Food Access Assessment (HEAL Survey)
- Civic Campus Master Plan
- 112th STAMP

Projects in 2017

- Development Regulations Rewrite
- Bicycle and Pedestrian Master Plan
- Market Place Strategic Plan

ENGAGEMENT TECHNIQUES USED

Surveys

Open Houses

Public Meetings

Meeting residents where they are (e.g. booths at community events, senior center activities, food pantries, youth activities, etc.)

Other: Press releases, websites, social media, mailings, Northglenn Connection, etc.

LESSONS LEARNED

Topic matters – frame discussions around topics that are important to the community

Be flexible – offer a variety of ways for people to provide input

Work with Partners – reach out to community organizations, non-profits, outside agencies, etc.

Define success – know the goal before engaging the public

Start the process early – start the conversation with the community early in the project, so that their feedback can be incorporated into the process

Questions?
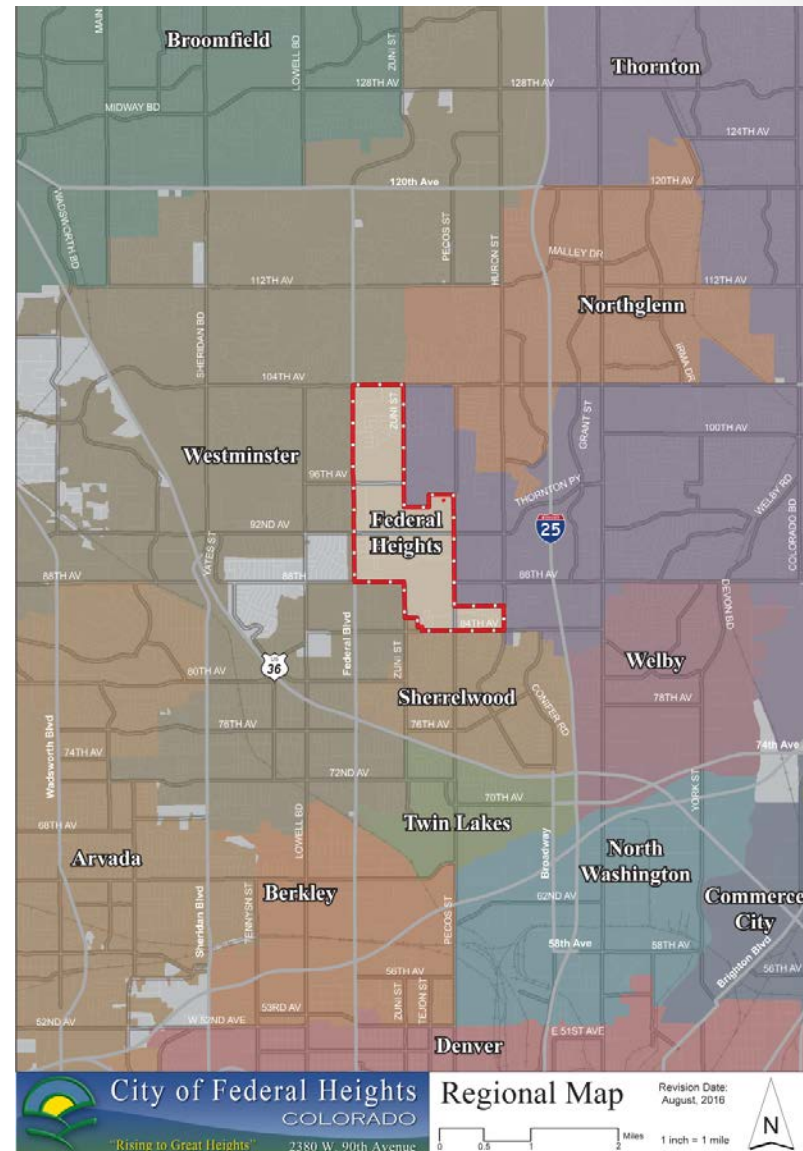Thank You!

Federal Heights
"RISING TO GREAT HEIGHTS"
COLORADO

Planning Projects, Outreach, and Engagement in a Small Community

Will Lindsey, City Planner
(303) 412-3530
wlindsey@fedheights.org

Federal Heights Facts

- **1.78** square miles

- Population: **12,381** (2015)

- Median Age: **31.2** years

- Racial Composition: **71%** Caucasian, **29%** other races (47% identify ethnically as Hispanic/Latino)

- Educational Attainment: **70%** High School Diploma or Higher, **9%** with a Bachelor's Degree or Higher

- Median HH Income: Approximately **$36,998**

- Extremely Low Income HH: **19%**

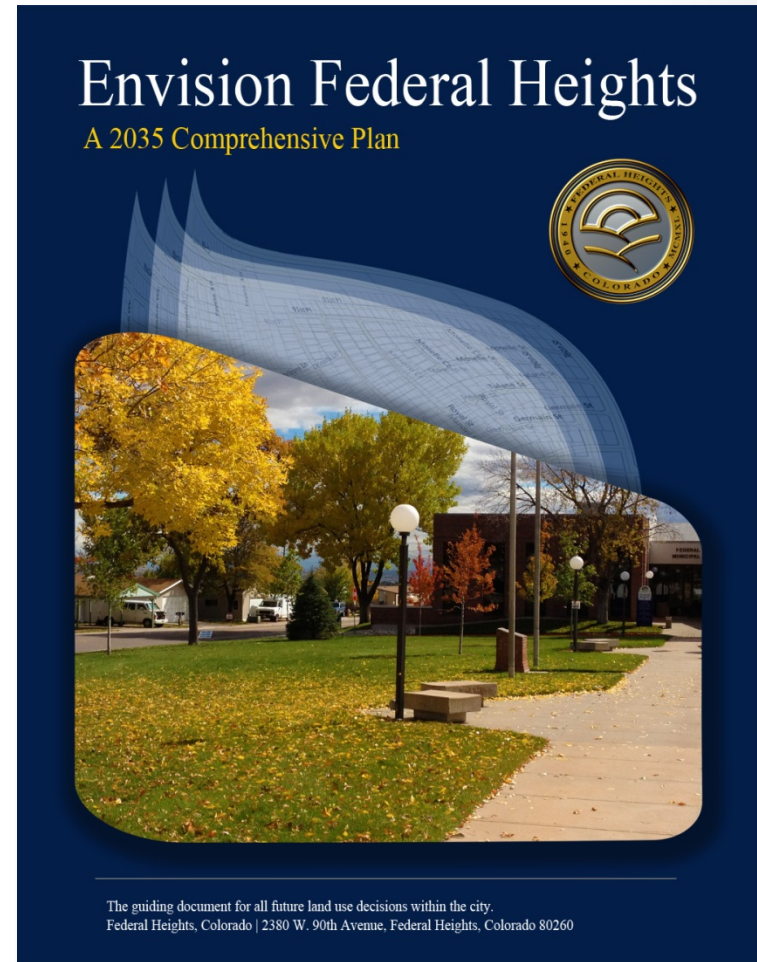- Lowest Tax Millage Rate in AC: **0.68**

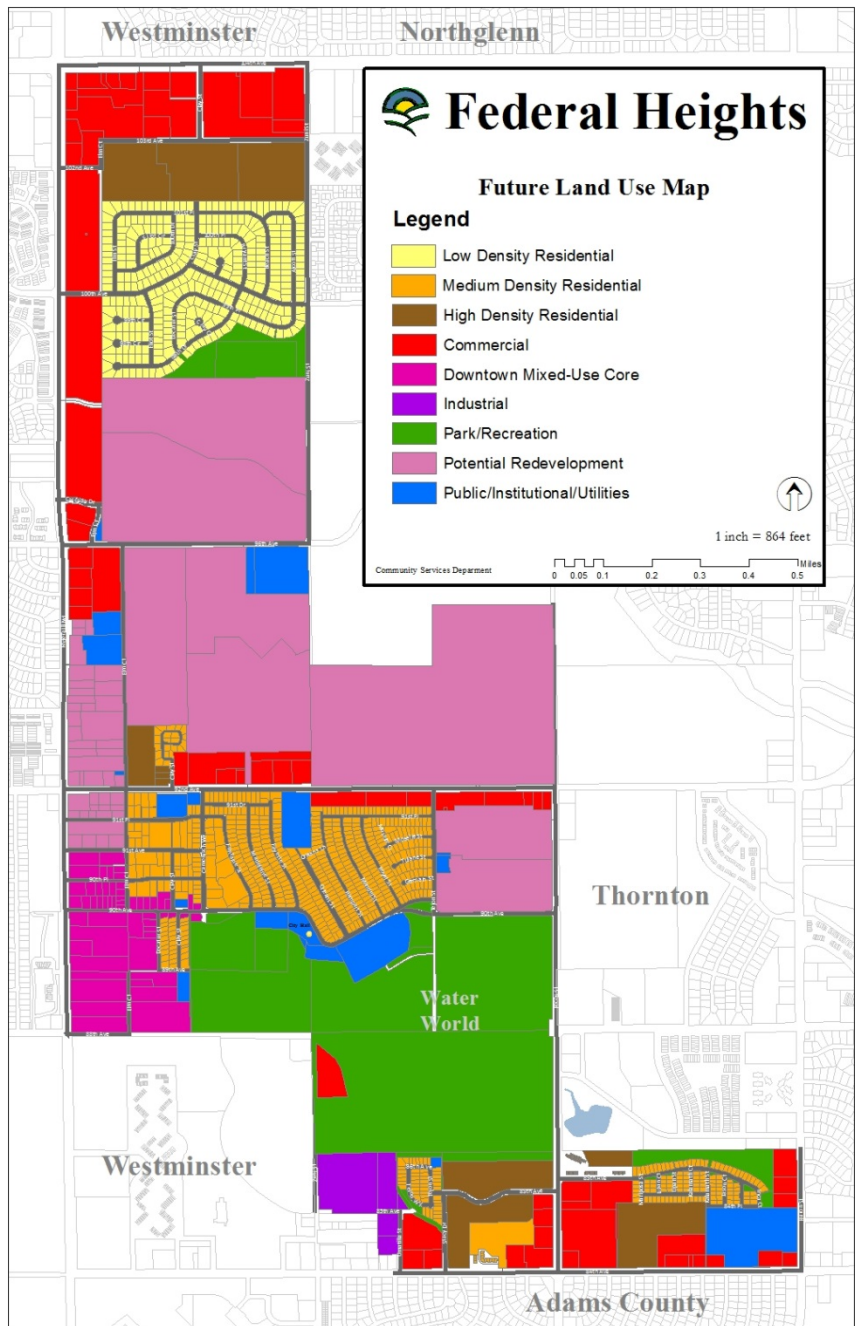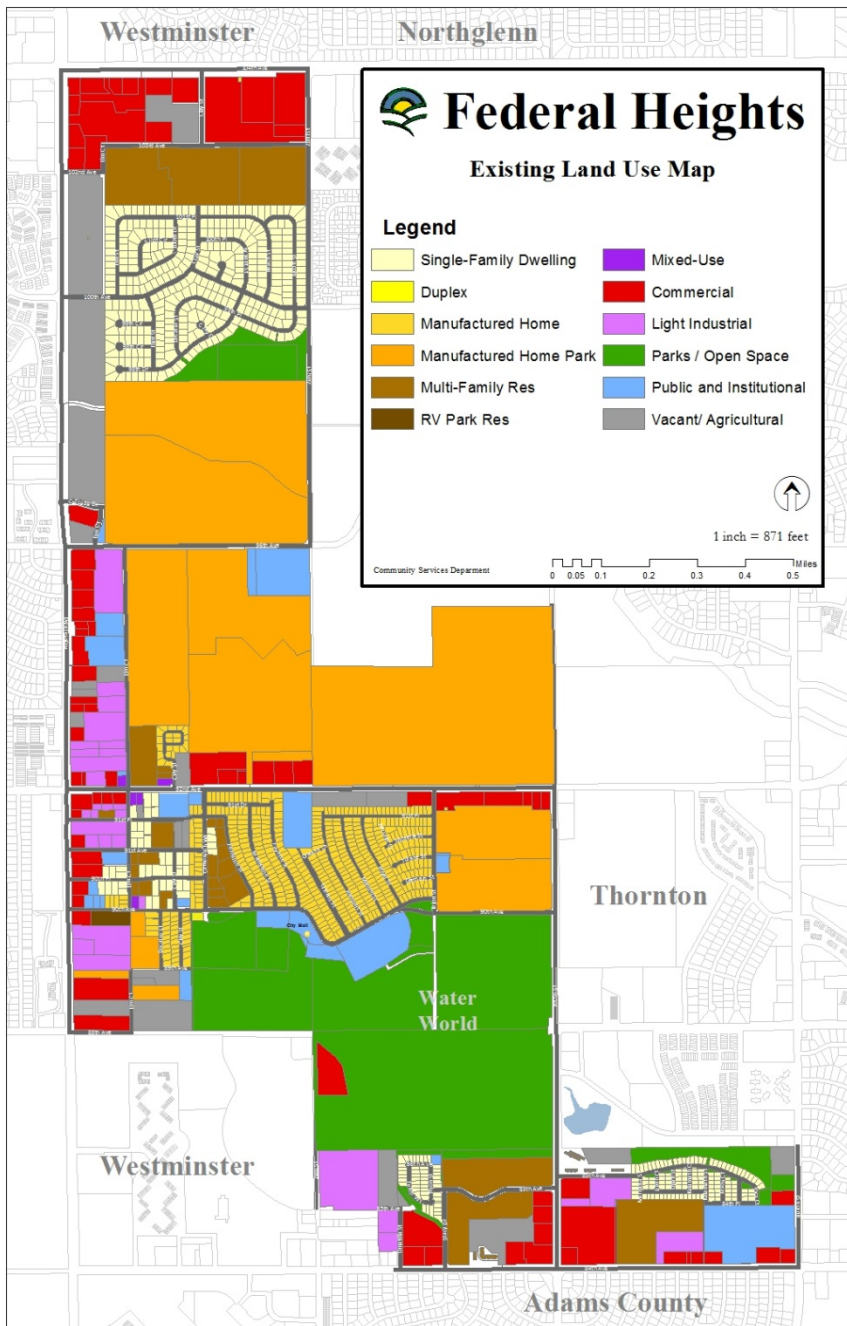- Lack a Diversified Housing Stock: **45%** Manufactured Homes

City of Federal Heights COLORADO — "Rising to Great Heights" — 2380 W. 90th Avenue — Regional Map — Revision Date: August, 2016 — 1 inch = 1 mile

Federal Heights Planning Projects

- **Updating the City's Comprehensive Plan**

  - Last CP Update was 1997

  - Work Started Fall, 2015

  - Put on hold during staff changes from March 2016-June 2016

  - Current Status: 70% complete

- **Ruston Park Master Plan**

- **DRCOG Boomer Bond Assessment Program**

Envision Federal Heights

A 2035 Comprehensive Plan

The guiding document for all future land use decisions within the city.
Federal Heights, Colorado | 2380 W. 90th Avenue, Federal Heights, Colorado 80260

Federal Heights — Existing Land Use Map / Future Land Use Map

Existing Land Use Map

Legend

- Single-Family Dwelling
- Duplex
- Manufactured Home
- Manufactured Home Park
- Multi-Family Res
- RV Park Res
- Mixed-Use
- Commercial
- Light Industrial
- Parks / Open Space
- Public and Institutional
- Vacant/ Agricultural

1 inch = 871 feet

Community Services Department

0 0.05 0.1   0.2   0.3   0.4   0.5 Miles

Future Land Use Map

Legend

- Low Density Residential
- Medium Density Residential
- High Density Residential
- Commercial
- Downtown Mixed-Use Core
- Industrial
- Park/Recreation
- Potential Redevelopment
- Public/Institutional/Utilities

1 inch = 864 feet

Community Services Department

0 0.05 0.1   0.2   0.3   0.4   0.5 Miles

Westminster   Northglenn   Thornton   Water World   Westminster   Adams County

Federal Heights

Engagement Techniques

- Community Meetings at City Hall

- Translation services at events

- Online/Mail-In Surveys

- City Newsletter (Federal Heights Focus)

- Social Media

  - Twitter, Facebook, Nextdoor, etc.

Lessons Learned

- **Assess** which communities and populations are missing key information or are not involved

- **Seek input** from participants on how the process is working for them

- Conduct meetings in venues that are **accessible and welcoming** to all community members

- **Evaluate** public involvement processes on a regular basis

- Develop **culturally appropriate** strategies to involve diverse constituencies

Federal Heights

Questions?
Thank You!

City of Aurora

Innovative Outreach, Engagement and Lessons Learned

AURORA COMMUNITY PROFILE

154.31 square miles

Population: 351,200 (2014)

54th largest city in the U.S.

Located in Adams, Arapahoe and Douglas Counties

Median age: 33.4

Average HH size: 2.65
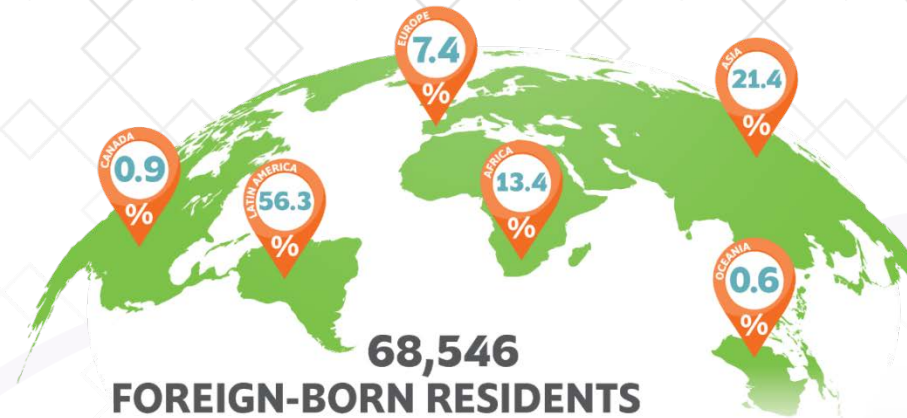
Median HH income: $52,275

12.3% of families in poverty

A DIVERSE COMMUNITY

Racial Composition:

- 46.3% White Non Hispanic/Latino
- 16.0% Black or African American
- 5.0% Asian

28.9% self-reported as Hispanic/Latino

9th highest diversity & 10th most integrated city in U.S.*

7.4%

21.4%

0.9%

56.3%

13.4%

0.6%

68,546
FOREIGN-BORN RESIDENTS

Source: U.S. Census American Community Survey, 2010-14

133
Languages spoken by students in Aurora Public Schools

Welcome

32 Countries represented in the Aurora Global Fest fashion show

By the Numbers:

20.2%
Foreign-born residents

Aurora Places Comprehensive Plan

Zoning Code Update

ENGAGEMENT TECHNIQUES

Traditional

- Community workshops
- Targeted workshops & interviews
- Community events & meetings
- Informational displays & feedback
- Traditional media tools

Technology

- Project website
- Online surveys
- Interactive mapping activity
- Social media

Community

- Steering Committee
- Developer's Joint Task Force (JTF)
- Local Outreach Team (LOT)
- Stakeholder partnerships

LESSONS LEARNED

- Community engagement takes time

- Make a plan – be deliberate, strategic and flexible

- Outreach is networking

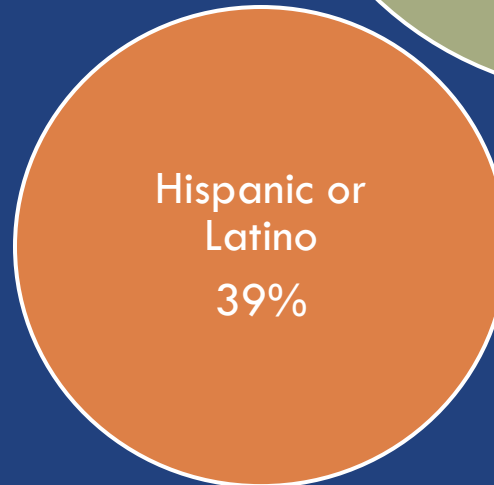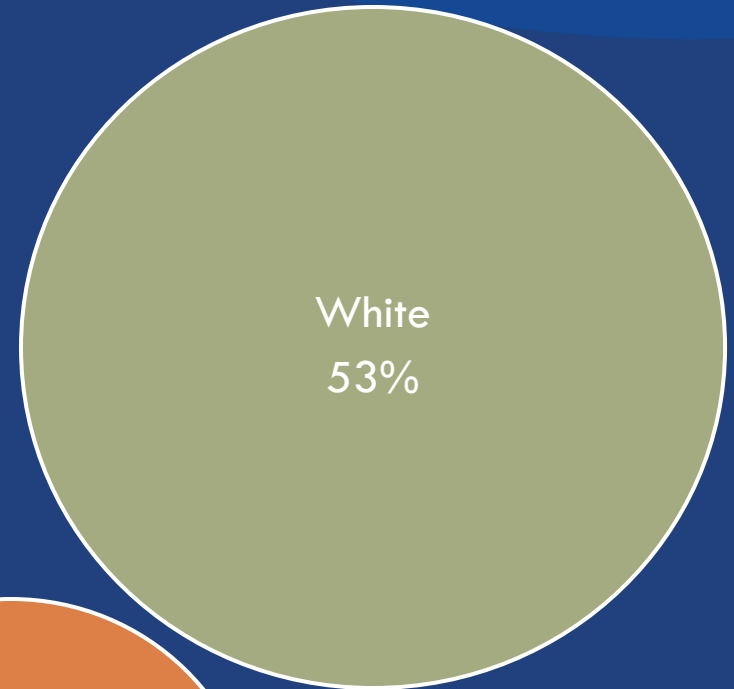- Understand your audiences – and adapt the message and approach

ADAMS COUNTY

Long Range Strategic Planning Department

Adams County Profile

- **The area of Adams County is about 759,000 acres.**
  - **South to North – 17 miles**
  - **East to West – 72 miles**
- **Population: 480,317**
- **Median Age: 32.8**
- **Median HH Income: $57,421**

White
53%
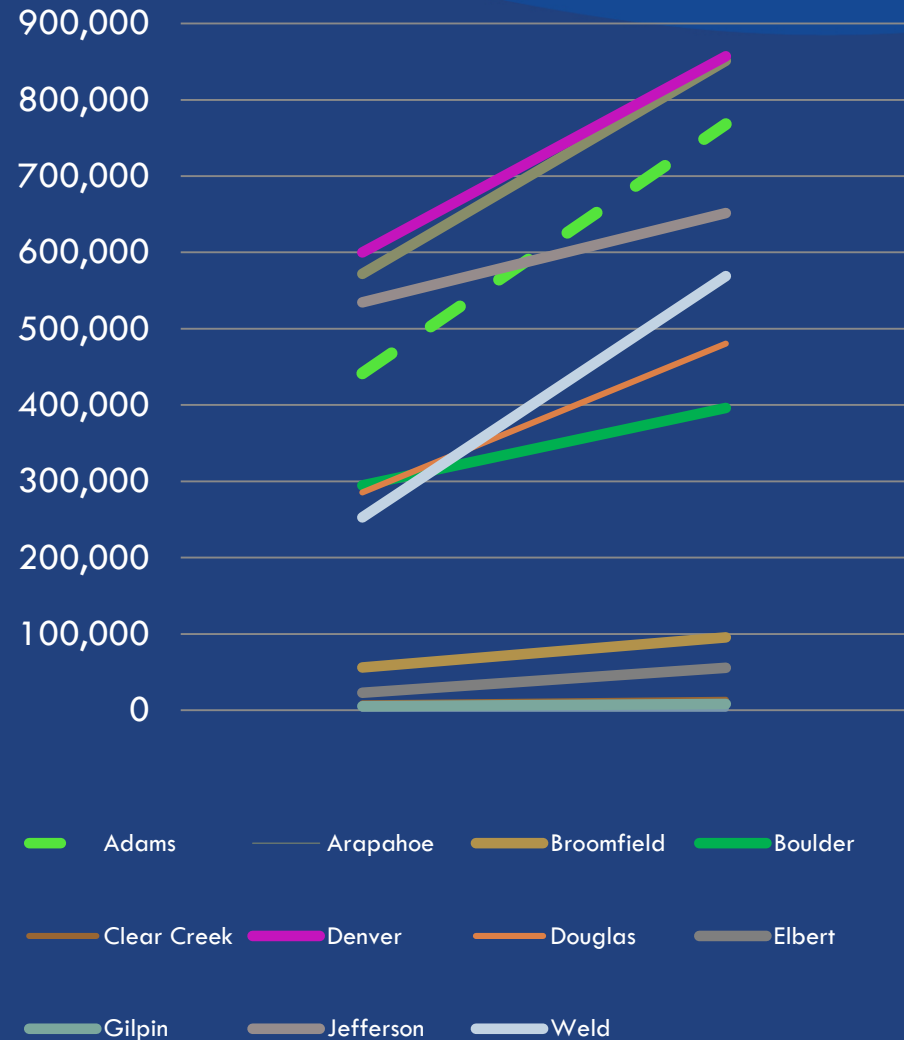
Hispanic or Latino
39%

Asian
4%

African American
3%

Native American 1%

Growth

- Adams County is No. 3 in the nation for fastest job growth (at 6.4%).

- DRCOG projects Adams County to be the fastest growing county in the Metro Area in both population & employment through 2040.

- Adams County will increase by more than 150,000 households in the next 30 years.

- The population will nearly double by 2040.

Legend: Adams, Arapahoe, Broomfield, Boulder, Clear Creek, Denver, Douglas, Elbert, Gilpin, Jefferson, Weld

Recent & Upcoming Plans

Recent

- Welby Neighborhood Plan
- Federal Blvd. Framework Plan & HIA
- District Plan (jointly with City of Brighton)
- Making Connections in SW Adams County Planning & Implementation Plan

Upcoming

- Clear Creek Corridor Trails & Connections Plan
- Hazard Mitigation Plan Update
- Washington & Pecos Corridor Plans
- Major Comp Plan Amendment- Aerotropolis

Engagement Techniques

- Postcards to property owners _and_ renters
- Spanish translation/ interpretation + radio adds, phone line, posters @ shops, schools, beauty parlors, etc.
- Instant voting
- Artist rendering
- Propensity modeling
- Project & Implementation tours
- Development Forums

Lessons Learned

- *How* you provide language options is very important
- We often rely too much on online tools
- Combine efforts: too many asks, not enough results
- Let the process inform the process, not just the product
- Bring in subject matter experts